

INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Mentzer Media Services
Attention: Accounts Payable
600 Fairmount Ave., Ste 306
Towson, MD 21286-1002

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 253724-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 1773 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/02/12 - 10/08/12 | 253724 | 06227588 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1021 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|-------------------|-----------------|-----------------|-------------------|--------------------|-----------------------|---------------|--------------|-------------------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|----------|--|--|--|--|-----------------|-----------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------------------|---|------|----|----------|---------|----------------|------|-----|-------------|-------------|---|------|----|----------|---------|----------------|------|-----|-------------|-------------|---|------|---|----------|---------|----------------|------|-----|-------------|-------------|---|------|---|----------|---------|----------------|------|-----|-------------|-------------|---|------|----|----------|---------|----------------|------|-----|-------------|-------------|---|------|----|----------|---------|----------------|------|-----|-------------|-------------|---|------|---|----------|---------|----------------|------|-----|-------------|-------------|---|------|---|----------|---------|----------------|------|-----|-------------|-------------|
| 1 | 10/02/12 | 10/05/12 | The Early Show | 7-9a | -TWTF-- | :30 | 8 | \$450.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/01/12</td><td>10/07/12</td><td>-TWTF--</td><td>8</td><td>\$450.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: #</u></td><td><u>Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u> <u>Type</u></td></tr> <tr> <td>1</td><td>WKMG</td><td>Tu</td><td>10/02/12</td><td>7:25 AM</td><td>The Early Show</td><td>7-9a</td><td>:30</td><td>FLSNTV03ACH</td><td>\$450.00 NM</td></tr> <tr> <td>5</td><td>WKMG</td><td>Tu</td><td>10/02/12</td><td>8:58 AM</td><td>The Early Show</td><td>7-9a</td><td>:30</td><td>FLSNTV03ACH</td><td>\$450.00 NM</td></tr> <tr> <td>7</td><td>WKMG</td><td>W</td><td>10/03/12</td><td>7:57 AM</td><td>The Early Show</td><td>7-9a</td><td>:30</td><td>FLSNTV03ACH</td><td>\$450.00 NM</td></tr> <tr> <td>2</td><td>WKMG</td><td>W</td><td>10/03/12</td><td>8:53 AM</td><td>The Early Show</td><td>7-9a</td><td>:30</td><td>FLSNTV03ACH</td><td>\$450.00 NM</td></tr> <tr> <td>8</td><td>WKMG</td><td>Th</td><td>10/04/12</td><td>7:56 AM</td><td>The Early Show</td><td>7-9a</td><td>:30</td><td>FLSNTV03ACH</td><td>\$450.00 NM</td></tr> <tr> <td>3</td><td>WKMG</td><td>Th</td><td>10/04/12</td><td>8:36 AM</td><td>The Early Show</td><td>7-9a</td><td>:30</td><td>FLSNTV03ACH</td><td>\$450.00 NM</td></tr> <tr> <td>6</td><td>WKMG</td><td>F</td><td>10/05/12</td><td>7:27 AM</td><td>The Early Show</td><td>7-9a</td><td>:30</td><td>FLSNTV03ACH</td><td>\$450.00 NM</td></tr> <tr> <td>4</td><td>WKMG</td><td>F</td><td>10/05/12</td><td>8:54 AM</td><td>The Early Show</td><td>7-9a</td><td>:30</td><td>FLSNTV03ACH</td><td>\$450.00 NM</td></tr> </table> | | | | | | | | | | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | 10/01/12 | 10/07/12 | -TWTF-- | 8 | \$450.00 | | | | | <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | 1 | WKMG | Tu | 10/02/12 | 7:25 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM | 5 | WKMG | Tu | 10/02/12 | 8:58 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM | 7 | WKMG | W | 10/03/12 | 7:57 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM | 2 | WKMG | W | 10/03/12 | 8:53 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM | 8 | WKMG | Th | 10/04/12 | 7:56 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM | 3 | WKMG | Th | 10/04/12 | 8:36 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM | 6 | WKMG | F | 10/05/12 | 7:27 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM | 4 | WKMG | F | 10/05/12 | 8:54 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM |
| Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| | 10/01/12 | 10/07/12 | -TWTF-- | 8 | \$450.00 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <u>Spots: #</u> | <u>Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> <u>Type</u> | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WKMG | Tu | 10/02/12 | 7:25 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 5 | WKMG | Tu | 10/02/12 | 8:58 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 7 | WKMG | W | 10/03/12 | 7:57 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WKMG | W | 10/03/12 | 8:53 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 8 | WKMG | Th | 10/04/12 | 7:56 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 3 | WKMG | Th | 10/04/12 | 8:36 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 6 | WKMG | F | 10/05/12 | 7:27 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 4 | WKMG | F | 10/05/12 | 8:54 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
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| 253724-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1773 | |

http://www.local6.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------|----------------|-----------------------|----------------|----------------|-------------|---------------|
| 2 | 10/02/12 | 10/05/12 | Price Is Right | 11a-12p | -TWTF-- | :30 | 8 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 8 \$700.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 1 | WKMG | Tu | 10/02/12 | | Price Is Right | 11a-12p | :00 | | \$700.00 NM |
| | | | See MG 2.9 | | | | | | |
| 6 | WKMG | Tu | 10/02/12 | | Price Is Right | 11a-12p | :00 | | \$700.00 NM |
| | | | See MG 2.10 | | | | | | |
| 2 | WKMG | W | 10/03/12 | | Price Is Right | 11a-12p | :00 | | \$700.00 NM |
| | | | See MG 2.9 | | | | | | |
| 3 | WKMG | W | 10/03/12 | | Price Is Right | 11a-12p | :00 | | \$700.00 NM |
| | | | See MG 2.12 | | | | | | |
| 11 | WKMG | W | 10/03/12 | 3:28 PM | The Doctors | 3-4p | :30 | FLSNTV03ACH | \$700.00 NM |
| | | | MG for 2.4 10/05 | | | | | | |
| 10 | WKMG | W | 10/03/12 | 5:27 PM | News at 5p | 5-530p | :30 | FLSNTV03ACH | \$700.00 NM |
| | | | MG for 2.6 10/02 | | | | | | |
| 9 | WKMG | W | 10/03/12 | 7:42 PM | Inside Edition | 730-8p | :30 | FLSNTV03ACH | \$1,400.00 NM |
| | | | MG for 2.1,2.2 | | | | | | |
| 5 | WKMG | Th | 10/04/12 | | Price Is Right | 11a-12p | :00 | | \$700.00 NM |
| | | | See MG 2.13 | | | | | | |
| 8 | WKMG | Th | 10/04/12 | 11:29 AM | Price Is Right | 11a-12p | :30 | FLSNTV03ACH | \$700.00 NM |
| 4 | WKMG | F | 10/05/12 | | Price Is Right | 11a-12p | :00 | | \$700.00 NM |
| | | | See MG 2.11 | | | | | | |
| 7 | WKMG | F | 10/05/12 | | Price Is Right | 11a-12p | :00 | | \$700.00 NM |
| | | | See MG 2.13 | | | | | | |
| 13 | WKMG | Sa | 10/06/12 | 7:38 PM | Local 6 Sports Access | 7-8p | :30 | FLSNTV03ACH | \$1,400.00 NM |
| | | | MG for 2.7,2.5 | | | | | | |
| 12 | WKMG | M | 10/08/12 | 9:33 AM | Rachael Ray | 9-10a | :30 | FLSNTV03ACH | \$700.00 NM |
| | | | MG for 2.3 10/03 | | | | | | |
| 3 | 10/02/12 | 10/05/12 | News at 6p | 6-630p | -TWTF-- | :30 | 8 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 8 \$800.00 | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate Type |
| 5 | WKMG | Tu | 10/02/12 | 6:11 PM | News at 6p | 6-630p | :30 | FLSNTV03ACH | \$800.00 NM |
| 1 | WKMG | Tu | 10/02/12 | 6:28 PM | News at 6p | 6-630p | :30 | FLSNTV03ACH | \$800.00 NM |
| 7 | WKMG | W | 10/03/12 | 5:58 PM | News at 6p | 6-630p | :30 | FLSNTV03ACH | \$800.00 NM |
| 2 | WKMG | W | 10/03/12 | 6:26 PM | News at 6p | 6-630p | :30 | FLSNTV03ACH | \$800.00 NM |
| 6 | WKMG | Th | 10/04/12 | 5:57 PM | News at 6p | 6-630p | :30 | FLSNTV03ACH | \$800.00 NM |
| 3 | WKMG | Th | 10/04/12 | 6:28 PM | News at 6p | 6-630p | :30 | FLSNTV03ACH | \$800.00 NM |
| 4 | WKMG | F | 10/05/12 | 6:10 PM | News at 6p | 6-630p | :30 | FLSNTV03ACH | \$800.00 NM |
| 8 | WKMG | F | 10/05/12 | 6:28 PM | News at 6p | 6-630p | :30 | FLSNTV03ACH | \$800.00 NM |

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| 253724-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |
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| POL/American Crossroads | AMERICAN CROSSROADS | 1773 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------|----------------|---------|--------|----------------|------------|------|
| 4 | 10/02/12 | 10/05/12 | News at 7p | 7-7:30p | -TWTF-- | :30 | 8 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 8 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 6 WKMG Tu 10/02/12 7:23 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 1 WKMG Tu 10/02/12 7:28 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 2 WKMG W 10/03/12 6:59 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 7 WKMG W 10/03/12 7:23 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 3 WKMG Th 10/04/12 7:13 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 5 WKMG Th 10/04/12 7:29 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 4 WKMG F 10/05/12 7:15 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 8 WKMG F 10/05/12 7:28 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM | | | | | | | | | |
| 5 | 10/02/12 | 10/05/12 | M-F 11p News | 11-1135p | -TWTF-- | :30 | 8 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -TWTF-- 8 \$1,750.00 | | | | | | | | | |
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| 6 | 10/04/12 | 10/04/12 | Person of Interest | 9-10p | ---1--- | :30 | 1 | \$8,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$8,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 9:48 PM Person of Interest 9-10p :30 FLSNTV03ACH \$8,000.00 NM | | | | | | | | | |
| 7 | 10/05/12 | 10/05/12 | CSI:NY | 8-9p | ----1-- | :30 | 1 | \$4,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$4,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 8:35 PM CSI:NY 8-9p :30 FLSNTV03ACH \$4,500.00 NM | | | | | | | | | |
| 8 | 10/06/12 | 10/06/12 | Crimetime Sat 8p | 8-9p | -----1- | :30 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 8:18 PM Crimetime Sat 8p 8-9p :30 FLSNTV03ACH \$3,000.00 NM | | | | | | | | | |

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INVOICE



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Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 253724-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1773 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------------------------|----------------|---------|--------|----------------|-------------|------|
| 9 | 10/06/12 | 10/06/12 | Sat 11p News | 11-1135p | -----1- | :30 | 1 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 11:30 PM Sat 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM | | | | | | | | | |
| 10 | 10/07/12 | 10/07/12 | CBS Sunday Morning | 9-1030a | -----1 | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 9:07 AM CBS Sunday Morning 9-1030a :30 FLSNTV03ACH \$1,800.00 NM | | | | | | | | | |
| 11 | 10/07/12 | 10/07/12 | Face The Nation | 1030-1130a | -----1 | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 11:28 AM Face The Nation 1030-1130a :30 FLSNTV03ACH \$1,800.00 NM | | | | | | | | | |
| 12 | 10/07/12 | 10/07/12 | NFL Game 1 | various | -----1 | :30 | 1 | \$10,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$10,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 12:58 PM NFL Game 1 various :30 FLSNTV03ACH \$10,000.00 NM | | | | | | | | | |
| 13 | 10/07/12 | 10/07/12 | Sun 7-8p | 7-8p | -----1 | :30 | 1 | \$8,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$8,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 8:12 PM Sun 7-8p 7-8p :30 FLSNTV03ACH \$8,000.00 NM | | | | | | | | | |
| 14 | 10/07/12 | 10/07/12 | Good Wife | 9-10p | -----1 | :30 | 1 | \$7,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$7,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 10:13 PM Good Wife 9-10p :30 FLSNTV03ACH \$7,000.00 NM | | | | | | | | | |
| 15 | 10/07/12 | 10/07/12 | Sun 11p News after NFL Late News | | -----S | :30 | 1 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----S 1 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 11:55 PM Sun 11p News after NFL Late News :30 FLSNTV03ACH \$1,750.00 NM | | | | | | | | | |

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Orlando, FL 32886-4255
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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|--------------|---------------------|---------------------|
| 253724-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | | Product | Estimate Number |
| POL/American Crossroads | | AMERICAN CROSSROADS | 1773 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------|----------------|---------|--------|----------------|------------|------|
| 16 | 10/08/12 | 10/08/12 | The Early Show | 7-9a | 2----- | :30 | 2 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 7:57 AM The Early Show 7-9a :30 FLSNTV03ACH \$450.00 NM 2 WKMG 10/08/12 8:28 AM The Early Show 7-9a :30 FLSNTV03ACH \$450.00 NM | | | | | | | | | |
| 17 | 10/08/12 | 10/08/12 | Price Is Right | 11a-12p | 2----- | :30 | 2 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 WKMGTh 10/04/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 FLSNTV03ACH \$700.00 NM MG for 17.2 10/08 2 WKMG 10/08/12 Price Is Right 11a-12p :00 \$700.00 NM See MG 17.3 1 WKMG 10/08/12 11:59 AM Price Is Right 11a-12p :30 FLSNTV03ACH \$700.00 NM | | | | | | | | | |
| 18 | 10/08/12 | 10/08/12 | News at 6p | 6-630p | 2----- | :30 | 2 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/08/12 6:12 PM News at 6p 6-630p :30 FLSNTV03ACH \$800.00 NM 1 WKMG 10/08/12 6:26 PM News at 6p 6-630p :30 FLSNTV03ACH \$800.00 NM | | | | | | | | | |
| 19 | 10/08/12 | 10/08/12 | News at 7p | 7-7:30p | 2----- | :30 | 2 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 7:11 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 2 WKMG 10/08/12 7:29 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM | | | | | | | | | |
| 20 | 10/08/12 | 10/08/12 | M-F 11p News | 11-1135p | 2----- | :30 | 2 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 11:13 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM 2 WKMG 10/08/12 11:27 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM | | | | | | | | | |
| 21 | 10/08/12 | 10/08/12 | Hawaii Five-O | 10-11p | 1----- | :30 | 1 | \$7,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$7,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 10:47 PM Hawaii Five-O 10-11p :30 FLSNTV03ACH \$7,000.00 NM | | | | | | | | | |

Total Spots 59 Gross Total \$101,600.00

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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

<http://www.local6.com>
Payment Terms 30 Days

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 253724-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 1773 |

| | |
|--------------------------|--------------------|
| <u>Agency Commission</u> | \$15,240.00 |
|--------------------------|--------------------|

| | |
|-----------------------|--------------------|
| <u>Net Amount Due</u> | \$86,360.00 |
|-----------------------|--------------------|

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 600 Fairmount Ave., Ste 306
 Towson, MD 21286-1002

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 253716-1 | 10/28/12 | October 2012 | 10/01/12 - 10/15/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 1774 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/09/12 - 10/15/12 | 253716 | 06227552 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1021 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | |
|---|------------|----------|----------------|----------------|----------------|----------------|----------------|-------------|----------|------|
| 1 | 10/09/12 | 10/12/12 | The Early Show | 7-9a | -TWTF-- | :30 | 8 | \$450.00 | NM | |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 8 \$450.00 | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type |
| 6 | WKMG | Tu | 10/09/12 | 8:12 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 | NM |
| 1 | WKMG | Tu | 10/09/12 | 8:24 AM | The Early Show | 7-9a | :30 | FLSNTV03ACH | \$450.00 | NM |
| 2 | WKMG | W | 10/10/12 | 7:57 AM | The Early Show | 7-9a | :30 | USPRTV20ACH | \$450.00 | NM |
| 5 | WKMG | W | 10/10/12 | 8:24 AM | The Early Show | 7-9a | :30 | USPRTV20ACH | \$450.00 | NM |
| 8 | WKMG | Th | 10/11/12 | 7:54 AM | The Early Show | 7-9a | :30 | USPRTV20ACH | \$450.00 | NM |
| 3 | WKMG | Th | 10/11/12 | 8:29 AM | The Early Show | 7-9a | :30 | USPRTV20ACH | \$450.00 | NM |
| 4 | WKMG | F | 10/12/12 | 7:55 AM | The Early Show | 7-9a | :30 | USPRTV20ACH | \$450.00 | NM |
| 7 | WKMG | F | 10/12/12 | 8:43 AM | The Early Show | 7-9a | :30 | USPRTV20ACH | \$450.00 | NM |

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|-------------------------|---------------------|-----------------|---------------------|
| 253716-1 | 10/28/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1774 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------|----------------|---------|--------|----------------|----------|------|
| 2 | 10/09/12 | 10/12/12 | Price Is Right | 11a-12p | -TWTF-- | :30 | 8 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 8 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 Price Is Right 11a-12p :00 \$700.00 NM See MG 2.12 | | | | | | | | | |
| 9 WKMG Tu 10/09/12 6:29 AM Morn News at 6a 6-7a :30 FLSNTV03ACH \$700.00 NM MG for 2.8 10/10 | | | | | | | | | |
| 7 WKMG Tu 10/09/12 11:59 AM Price Is Right 11a-12p :30 FLSNTV03ACH \$700.00 NM | | | | | | | | | |
| 10 WKMG Tu 10/09/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 FLSNTV03ACH \$700.00 NM MG for 2.2 10/10 | | | | | | | | | |
| 12 WKMG Tu 10/09/12 3:45 PM The Doctors 3-4p :30 FLSNTV03ACH \$700.00 NM MG for 2.1 10/09 | | | | | | | | | |
| 2 WKMG W 10/10/12 Price Is Right 11a-12p :00 \$700.00 NM See MG 2.10 | | | | | | | | | |
| 8 WKMG W 10/10/12 Price Is Right 11a-12p :00 \$700.00 NM See MG 2.9 | | | | | | | | | |
| 3 WKMG W 10/10/12 10:59 AM Price Is Right 11a-12p :30 USPRTV20ACH \$700.00 NM | | | | | | | | | |
| 11 WKMG W 10/10/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 USPRTV20ACH \$700.00 NM MG for 2.4 10/12 | | | | | | | | | |
| 6 WKMG Th 10/11/12 11:29 AM Price Is Right 11a-12p :30 USPRTV20ACH \$700.00 NM | | | | | | | | | |
| 4 WKMG F 10/12/12 Price Is Right 11a-12p :00 \$700.00 NM See MG 2.11 | | | | | | | | | |
| 5 WKMG F 10/12/12 10:59 AM Price Is Right 11a-12p :30 USPRTV20ACH \$700.00 NM | | | | | | | | | |
| 3 | 10/09/12 | 10/12/12 | News at 6p | 6-630p | -TWTF-- | :30 | 8 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 8 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 5:58 PM News at 6p 6-630p :30 FLSNTV03ACH \$800.00 NM | | | | | | | | | |
| 6 WKMG Tu 10/09/12 6:22 PM News at 6p 6-630p :30 FLSNTV03ACH \$800.00 NM | | | | | | | | | |
| 2 WKMG W 10/10/12 5:58 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM | | | | | | | | | |
| 5 WKMG W 10/10/12 6:29 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM | | | | | | | | | |
| 3 WKMG Th 10/11/12 6:13 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM | | | | | | | | | |
| 8 WKMG Th 10/11/12 6:28 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM | | | | | | | | | |
| 7 WKMG F 10/12/12 5:58 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM | | | | | | | | | |
| 4 WKMG F 10/12/12 6:27 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM | | | | | | | | | |

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| 253716-1 | 10/28/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1774 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------|----------------|---------|--------|----------------|------------|------|
| 4 | 10/09/12 | 10/12/12 | News at 7p | 7-7:30p | -TWTF-- | :30 | 8 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 8 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/09/12 7:14 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 7 WKMG Tu 10/09/12 7:23 PM News at 7p 7-7:30p :30 FLSNTV03ACH \$1,000.00 NM 6 WKMG W 10/10/12 6:59 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM 2 WKMG W 10/10/12 7:22 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM 8 WKMG Th 10/11/12 6:59 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM 3 WKMG Th 10/11/12 7:22 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM 4 WKMG F 10/12/12 7:13 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM 5 WKMG F 10/12/12 7:29 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM | | | | | | | | | |
| 5 | 10/09/12 | 10/12/12 | M-F 11p News | 11-1135p | -TWTF-- | :30 | 8 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -TWTF-- 8 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 5 WKMG Tu 10/09/12 11:14 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM 1 WKMG Tu 10/09/12 11:27 PM M-F 11p News 11-1135p :30 FLSNTV03ACH \$1,750.00 NM 2 WKMG W 10/10/12 11:23 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM 8 WKMG W 10/10/12 11:32 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM 6 WKMG Th 10/11/12 10:59 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM 3 WKMG Th 10/11/12 11:34 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM 4 WKMG F 10/12/12 11:14 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM 7 WKMG F 10/12/12 11:35 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM | | | | | | | | | |
| 6 | 10/11/12 | 10/11/12 | Person of Interest | 9-10p | ---1--- | :30 | 1 | \$8,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ---1--- 1 \$8,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/11/12 Person of Interest 9-10p :00 \$8,000.00 NM See MG 6.2 2 WKMG Su 10/14/12 11:08 PM The Mentalist 10-11p :30 USPRTV20ACH \$8,000.00 NM MG for 6.1 10/11 | | | | | | | | | |
| 7 | 10/12/12 | 10/12/12 | CSI:NY | 8-9p | ----1-- | :30 | 1 | \$4,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 ----1-- 1 \$4,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/12/12 8:46 PM CSI:NY 8-9p :30 USPRTV20ACH \$4,500.00 NM | | | | | | | | | |
| 8 | 10/13/12 | 10/13/12 | Crimetime Sat 8p | 8-9p | -----1- | :30 | 1 | \$3,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$3,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 8:18 PM Crimetime Sat 8p 8-9p :30 USPRTV20ACH \$3,000.00 NM | | | | | | | | | |

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Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 253716-1 | 10/28/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1774 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------------|----------------|---------|--------|----------------|-------------|------|
| 9 | 10/13/12 | 10/13/12 | Sat 11p News | 11-1135p | -----1- | :30 | 1 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1- 1 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/13/12 11:34 PM Sat 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM | | | | | | | | | |
| 10 | 10/14/12 | 10/14/12 | CBS Sunday Morning | 9-1030a | -----1 | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 9:55 AM CBS Sunday Morning 9-1030a :30 USPRTV20ACH \$1,800.00 NM | | | | | | | | | |
| 11 | 10/14/12 | 10/14/12 | Face The Nation | 1030-11a | -----1 | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 11:29 AM Face The Nation 1030-11a :30 USPRTV20ACH \$1,800.00 NM | | | | | | | | | |
| 12 | 10/14/12 | 10/14/12 | NFL Game 1 | various | -----1 | :30 | 1 | \$10,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$10,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 NFL Game 1 various :00 \$10,000.00 NM See MG 12.2 2 WKMG Su 10/14/12 3:59 PM NFL Game 2 various :30 USPRTV20ACH \$10,000.00 NM MG for 12.1 10/14 | | | | | | | | | |
| 13 | 10/14/12 | 10/14/12 | Sun 7-8p | 7-8p | -----1 | :30 | 1 | \$8,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$8,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 Sun 7-8p 7-8p :00 \$8,000.00 NM See MG 13.2 2 WKMG M 10/15/12 Mike and Molly 930-10p :00 \$8,000.00 NM Credited | | | | | | | | | |
| 14 | 10/14/12 | 10/14/12 | Good Wife | 9-10p | -----1 | :30 | 1 | \$7,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----1 1 \$7,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 10:13 PM Good Wife 9-10p :30 USPRTV20ACH \$7,000.00 NM | | | | | | | | | |
| 15 | 10/14/12 | 10/14/12 | Sun 11p News | 11-1135p | -----S | :30 | 1 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 -----S 1 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/14/12 11:57 PM Sun 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM | | | | | | | | | |

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 253716-1 | 10/28/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1774 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------|----------------|---------|--------|----------------|------------|------|
| 16 | 10/15/12 | 10/15/12 | The Early Show | 7-9a | 2----- | :30 | 2 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/15/12 7:27 AM The Early Show 7-9a :30 USPRTV20ACH \$450.00 NM 1 WKMG 10/15/12 8:18 AM The Early Show 7-9a :30 USPRTV20ACH \$450.00 NM | | | | | | | | | |
| 17 | 10/15/12 | 10/15/12 | Price Is Right | 11a-12p | 2----- | :30 | 2 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 11:31 AM Price Is Right 11a-12p :30 USPRTV20ACH \$700.00 NM 2 WKMG 10/15/12 12:00 PM Price Is Right 11a-12p :30 USPRTV20ACH \$700.00 NM | | | | | | | | | |
| 18 | 10/15/12 | 10/15/12 | News at 6p | 6-630p | 2----- | :30 | 2 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/15/12 6:13 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM 1 WKMG 10/15/12 6:29 PM News at 6p 6-630p :30 USPRTV20ACH \$800.00 NM | | | | | | | | | |
| 19 | 10/15/12 | 10/15/12 | News at 7p | 7-7:30p | 2----- | :30 | 2 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/15/12 7:12 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM 1 WKMG 10/15/12 7:29 PM News at 7p 7-7:30p :30 USPRTV20ACH \$1,000.00 NM | | | | | | | | | |
| 20 | 10/15/12 | 10/15/12 | M-F 11p News | 11-1135p | 2----- | :30 | 2 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 2----- 2 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 11:13 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM 2 WKMG 10/15/12 11:34 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$1,750.00 NM | | | | | | | | | |
| 21 | 10/15/12 | 10/15/12 | Hawaii Five-O | 10-11p | 1----- | :30 | 1 | \$7,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 1----- 1 \$7,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 10:36 PM Hawaii Five-O 10-11p :30 USPRTV20ACH \$7,000.00 NM | | | | | | | | | |
| 22 | 10/15/12 | 10/15/12 | M-F 11p News | 11-1135p | M----- | :30 | 1 | \$2,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 M----- 1 \$2,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/15/12 11:29 PM M-F 11p News 11-1135p :30 USPRTV20ACH \$2,000.00 NM | | | | | | | | | |

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INVOICE



http://www.local6.com

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 253716-1 | 10/28/12 | October 2012 | 10/01/12 - 10/15/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1774 | |

http://www.local6.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
|--|------------|----------|-----------------|----------------|-----------------|----------------|----------------|-------------|------------|----------|----|-----|----------|----------|-------------|----------------|--------|-------|------|------|---|------|--|----------|----------|-----------------|-------------|-----|-------------|------------|----|---|------|--|----------|----------|-----------------|-------------|-----|-------------|------------|----|
| 23 | 10/15/12 | 10/15/12 | David Letterman | 1136p-1238a | M----- | :30 | 2 | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td></td><td>10/15/12</td><td>11:59 PM</td><td>David Letterman</td><td>1136p-1238a</td><td>:30</td><td>USPRTV20ACH</td><td>\$1,000.00</td><td>NM</td></tr><tr><td>2</td><td>WKMG</td><td></td><td>10/15/12</td><td>12:37 AM</td><td>David Letterman</td><td>1136p-1238a</td><td>:30</td><td>USPRTV20ACH</td><td>\$1,000.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WKMG | | 10/15/12 | 11:59 PM | David Letterman | 1136p-1238a | :30 | USPRTV20ACH | \$1,000.00 | NM | 2 | WKMG | | 10/15/12 | 12:37 AM | David Letterman | 1136p-1238a | :30 | USPRTV20ACH | \$1,000.00 | NM |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WKMG | | 10/15/12 | 11:59 PM | David Letterman | 1136p-1238a | :30 | USPRTV20ACH | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 2 | WKMG | | 10/15/12 | 12:37 AM | David Letterman | 1136p-1238a | :30 | USPRTV20ACH | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 24 | 10/15/12 | 10/15/12 | Inside Edition | 730-8p | M----- | :30 | 1 | \$1,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td></td><td>10/15/12</td><td>7:43 PM</td><td>Inside Edition</td><td>730-8p</td><td>:30</td><td>USPRTV20ACH</td><td>\$1,500.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WKMG | | 10/15/12 | 7:43 PM | Inside Edition | 730-8p | :30 | USPRTV20ACH | \$1,500.00 | NM | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WKMG | | 10/15/12 | 7:43 PM | Inside Edition | 730-8p | :30 | USPRTV20ACH | \$1,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 25 | 10/15/12 | 10/15/12 | News at 6p | 6-630p | M----- | :30 | 1 | \$1,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td></td><td>10/15/12</td><td>6:22 PM</td><td>News at 6p</td><td>6-630p</td><td>:30</td><td>USPRTV20ACH</td><td>\$1,500.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WKMG | | 10/15/12 | 6:22 PM | News at 6p | 6-630p | :30 | USPRTV20ACH | \$1,500.00 | NM | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WKMG | | 10/15/12 | 6:22 PM | News at 6p | 6-630p | :30 | USPRTV20ACH | \$1,500.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 26 | 10/15/12 | 10/15/12 | News at 5p | 5-530p | M----- | :30 | 1 | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WKMG</td><td></td><td>10/15/12</td><td>5:12 PM</td><td>News at 5p</td><td>5-530p</td><td>:30</td><td>USPRTV20ACH</td><td>\$1,000.00</td><td>NM</td></tr></table> | | | | | | | | | | Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | 1 | WKMG | | 10/15/12 | 5:12 PM | News at 5p | 5-530p | :30 | USPRTV20ACH | \$1,000.00 | NM | | | | | | | | | | | |
| Spots: # | Ch | Day | Air Date | Air Time | Description | Start/End Time | Length | Ad-ID | Rate | Type | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 1 | WKMG | | 10/15/12 | 5:12 PM | News at 5p | 5-530p | :30 | USPRTV20ACH | \$1,000.00 | NM | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |

Total Spots 66 Gross Total \$101,600.00

Payment Terms 30 Days

Agency Commission \$15,240.00
Net Amount Due \$86,360.00

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 253718-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 693 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/16/12 - 10/22/12 | 253718 | 06227453 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 11 | 27 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/22/12 | 10/22/12 | Morn News at 5a | 5-530a | 1----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 5:24 AM Morn News at 5a 5-530a :30 USPRTV21ACH \$350.00 NM | | | | | | | | | |
| 2 | 10/16/12 | 10/16/12 | Morn News at 5a | 5-530a | -1----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 5:09 AM Morn News at 5a 5-530a :30 USPRTV21ACH \$350.00 NM | | | | | | | | | |
| 3 | 10/17/12 | 10/17/12 | Morn News at 5a | 5-530a | --1---- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 5:13 AM Morn News at 5a 5-530a :30 USPRTV21ACH \$350.00 NM | | | | | | | | | |
| 4 | 10/18/12 | 10/18/12 | Morn News at 5a | 5-530a | ---1--- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 5:13 AM Morn News at 5a 5-530a :30 USPRTV21ACH \$350.00 NM | | | | | | | | | |
| 5 | 10/19/12 | 10/19/12 | Morn News at 5a | 5-530a | ----1-- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 5:14 AM Morn News at 5a 5-530a :30 USPRTV21ACH \$350.00 NM | | | | | | | | | |

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Orlando, FL 32886-4255
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|-------------------------|---------------------|-----------------|---------------------|
| 253718-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSRDADS | 693 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------|----------------|---------|--------|----------------|----------|------|
| 6 | 10/22/12 | 10/22/12 | Morn News at 530a | 530-6a | 1----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 5:53 AM Morn News at 530a 530-6a :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |
| 7 | 10/16/12 | 10/16/12 | Morn News at 530a | 530-6a | -1----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 5:52 AM Morn News at 530a 530-6a :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |
| 8 | 10/17/12 | 10/17/12 | Morn News at 530a | 530-6a | --1---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 5:28 AM Morn News at 530a 530-6a :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |
| 9 | 10/18/12 | 10/18/12 | Morn News at 530a | 530-6a | ---1--- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 5:29 AM Morn News at 530a 530-6a :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |
| 10 | 10/19/12 | 10/19/12 | Morn News at 530a | 530-6a | ----1-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 5:42 AM Morn News at 530a 530-6a :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |
| 11 | 10/22/12 | 10/22/12 | Morn News at 6a | 6-7a | 1----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 6:25 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$600.00 NM | | | | | | | | | |
| 12 | 10/16/12 | 10/16/12 | Morn News at 6a | 6-7a | -1----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 6:57 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$600.00 NM | | | | | | | | | |
| 13 | 10/17/12 | 10/17/12 | Morn News at 6a | 6-7a | --1---- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 6:59 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$600.00 NM | | | | | | | | | |

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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 253718-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 693 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------------|----------------|---------|--------|----------------|----------|------|
| 14 | 10/18/12 | 10/18/12 | Morn News at 6a | 6-7a | ---1--- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 6:28 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$600.00 NM | | | | | | | | | |
| 15 | 10/19/12 | 10/19/12 | Morn News at 6a | 6-7a | ----1-- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 6:28 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$600.00 NM | | | | | | | | | |
| 16 | 10/22/12 | 10/22/12 | The Early Show | 7-9a | 1----- | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 8:23 AM The Early Show 7-9a :30 USPRTV21ACH \$450.00 NM | | | | | | | | | |
| 17 | 10/16/12 | 10/16/12 | The Early Show | 7-9a | -1----- | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 8:58 AM The Early Show 7-9a :30 USPRTV21ACH \$450.00 NM | | | | | | | | | |
| 18 | 10/17/12 | 10/17/12 | The Early Show | 7-9a | --1---- | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 8:58 AM The Early Show 7-9a :30 USPRTV21ACH \$450.00 NM | | | | | | | | | |
| 19 | 10/18/12 | 10/18/12 | The Early Show | 7-9a | ---1--- | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 8:13 AM The Early Show 7-9a :30 USPRTV21ACH \$450.00 NM | | | | | | | | | |
| 20 | 10/19/12 | 10/19/12 | The Early Show | 7-9a | ----1-- | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 8:29 AM The Early Show 7-9a :30 USPRTV21ACH \$450.00 NM | | | | | | | | | |
| 21 | 10/22/12 | 10/22/12 | Local 6 News 12-1230p | 12-1230p | 1----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 USPRTV21ACH \$600.00 NM | | | | | | | | | |

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| 253718-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 693 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|----------|------|
| 22 | 10/16/12 | 10/16/12 | Local 6 News 12-1230p | 12-1230p | -1----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 USPRTV21ACH \$600.00 NM | | | | | | | | | |
| 23 | 10/17/12 | 10/17/12 | Local 6 News 12-1230p | 12-1230p | --1---- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 USPRTV21ACH \$600.00 NM | | | | | | | | | |
| 24 | 10/18/12 | 10/18/12 | Local 6 News 12-1230p | 12-1230p | ---1--- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 12:11 PM Local 6 News 12-1230p 12-1230p :30 USPRTV21ACH \$600.00 NM | | | | | | | | | |
| 25 | 10/19/12 | 10/19/12 | Local 6 News 12-1230p | 12-1230p | ----1-- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/19/12 12:21 PM Local 6 News 12-1230p 12-1230p :30 USPRTV21ACH \$600.00 NM | | | | | | | | | |
| 26 | 10/22/12 | 10/22/12 | News at 5p | 5-530p | 1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 5:28 PM News at 5p 5-530p :30 USPRTV21ACH \$700.00 NM | | | | | | | | | |
| 27 | 10/16/12 | 10/16/12 | News at 5p | 5-530p | -1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 5:27 PM News at 5p 5-530p :30 USPRTV21ACH \$700.00 NM | | | | | | | | | |
| 28 | 10/17/12 | 10/17/12 | News at 5p | 5-530p | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 5:23 PM News at 5p 5-530p :30 USPRTV21ACH \$700.00 NM | | | | | | | | | |
| 29 | 10/18/12 | 10/18/12 | News at 5p | 5-530p | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 5:24 PM News at 5p 5-530p :30 USPRTV21ACH \$700.00 NM | | | | | | | | | |

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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------|----------------|---------|--------|----------------|------------|------|
| 30 | 10/19/12 | 10/19/12 | News at 5p | 5-530p | ----1-- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 5:27 PM News at 5p 5-530p :30 USPRTV21ACH \$700.00 NM | | | | | | | | | |
| 31 | 10/22/12 | 10/22/12 | News at 6p | 6-630p | 1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 6:28 PM News at 6p 6-630p :30 USPRTV21ACH \$800.00 NM | | | | | | | | | |
| 32 | 10/16/12 | 10/16/12 | News at 6p | 6-630p | -1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 6:13 PM News at 6p 6-630p :30 USPRTV21ACH \$800.00 NM | | | | | | | | | |
| 33 | 10/17/12 | 10/17/12 | News at 6p | 6-630p | --1---- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 6:22 PM News at 6p 6-630p :30 USPRTV21ACH \$800.00 NM | | | | | | | | | |
| 34 | 10/18/12 | 10/18/12 | News at 6p | 6-630p | ---1--- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/18/12 5:57 PM News at 6p 6-630p :30 USPRTV21ACH \$800.00 NM | | | | | | | | | |
| 35 | 10/19/12 | 10/19/12 | News at 6p | 6-630p | ----1-- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 6:13 PM News at 6p 6-630p :30 USPRTV21ACH \$800.00 NM | | | | | | | | | |
| 36 | 10/16/12 | 10/16/12 | CBS Eve News | 630-7p | -1----- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 36.2 2 WKMG Tu 10/16/12 7:50 PM Inside Edition 730-8p :30 USPRTV21ACH \$1,500.00 NM MG for 36.1 10/16 | | | | | | | | | |

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 253718-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 693 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|--------------|----------------|---------|--------|----------------|------------|------|
| 37 | 10/17/12 | 10/17/12 | CBS Eve News | 630-7p | --1---- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 6:12 AM Morn News at 6a 6-7a :30 USPTV21ACH \$750.00 NM MG for 37.1 10/17 1 WKMG W 10/17/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 37.2, 37.3 3 WKMG W 10/17/12 6:24 AM Morn News at 6a 6-7a :30 USPTV21ACH \$750.00 NM MG for 37.1 10/17 | | | | | | | | | |
| 38 | 10/18/12 | 10/18/12 | CBS Eve News | 630-7p | ---1--- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 12:32 AM David Letterman 1136p-1238a :30 USPTV21ACH \$1,000.00 NM MG for 38.1 10/18 1 WKMG Th 10/18/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 38.2, 38.3 3 WKMG Th 10/18/12 8:28 AM The Early Show 7-9a :30 USPTV21ACH \$500.00 NM MG for 38.1 10/18 | | | | | | | | | |
| 39 | 10/19/12 | 10/19/12 | CBS Eve News | 630-7p | ----1-- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 10/18/12 1:29 PM Soaps 12:30-2p :30 USPTV21ACH \$1,500.00 NM MG for 39.1 10/19 1 WKMG F 10/19/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 39.2 | | | | | | | | | |
| 40 | 10/22/12 | 10/22/12 | News at 7p | 7-7:30p | 1----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 7:21 PM News at 7p 7-7:30p :30 USPTV21ACH \$1,000.00 NM | | | | | | | | | |
| 41 | 10/16/12 | 10/16/12 | News at 7p | 7-7:30p | -1----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 7:22 PM News at 7p 7-7:30p :30 USPTV21ACH \$1,000.00 NM | | | | | | | | | |

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 253718-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 693 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------|----------------|---------|--------|----------------|------------|------|
| 42 | 10/17/12 | 10/17/12 | News at 7p | 7-7:30p | --1---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 News at 7p 7-7:30p :00 \$1,000.00 NM See MG 42.2 2 WKMGF 10/19/12 6:14 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$1,000.00 NM MG for 42.1 10/17 | | | | | | | | | |
| 43 | 10/18/12 | 10/18/12 | News at 7p | 7-7:30p | ---1--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 7:22 PM News at 7p 7-7:30p :30 USPRTV21ACH \$1,000.00 NM | | | | | | | | | |
| 44 | 10/19/12 | 10/19/12 | News at 7p | 7-7:30p | ----1-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 6:59 PM News at 7p 7-7:30p :30 USPRTV21ACH \$1,000.00 NM | | | | | | | | | |
| 45 | 10/22/12 | 10/22/12 | M-F 11p News | 11-1135p | 1----- | :30 | 1 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/22/12 11:20 PM M-F 11p News 11-1135p :30 USPRTV21ACH \$1,750.00 NM | | | | | | | | | |
| 46 | 10/16/12 | 10/16/12 | M-F 11p News | 11-1135p | -1----- | :30 | 1 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 11:32 PM M-F 11p News 11-1135p :30 USPRTV21ACH \$1,750.00 NM | | | | | | | | | |
| 47 | 10/17/12 | 10/17/12 | M-F 11p News | 11-1135p | --1---- | :30 | 1 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 11:23 PM M-F 11p News 11-1135p :30 USPRTV21ACH \$1,750.00 NM | | | | | | | | | |
| 48 | 10/18/12 | 10/18/12 | M-F 11p News | 11-1135p | ---1--- | :30 | 1 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 11:29 PM M-F 11p News 11-1135p :30 USPRTV21ACH \$1,750.00 NM | | | | | | | | | |

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 253718-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 693 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|------------------------|----------------|---------|--------|----------------|-------------|------|
| 49 | 10/19/12 | 10/19/12 | M-F 11p News | 11-1135p | ----1-- | :30 | 1 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 11:32 PM M-F 11p News 11-1135p :30 USPRTV21ACH \$1,750.00 NM | | | | | | | | | |
| 50 | 10/16/12 | 10/16/12 | NCIS | 8-9p | -1----- | :30 | 1 | \$10,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$10,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/16/12 7:59 PM NCIS 8-9p :30 USPRTV21ACH \$10,000.00 NM | | | | | | | | | |
| 51 | 10/17/12 | 10/17/12 | CSI | 10-11p | --1---- | :30 | 1 | \$8,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$8,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/17/12 10:50 PM CSI 10-11p :30 USPRTV21ACH \$8,000.00 NM | | | | | | | | | |
| 52 | 10/19/12 | 10/19/12 | Blue Bloods | 10-11p | ----1-- | :30 | 1 | \$7,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$7,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 10:45 PM Blue Bloods 10-11p :30 USPRTV21ACH \$7,000.00 NM | | | | | | | | | |
| 53 | 10/20/12 | 10/20/12 | 7-9a Sat Early Show | 7-9a | -----1- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 7:28 AM 7-9a Sat Early Show 7-9a :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |
| 54 | 10/20/12 | 10/20/12 | Sat Local 6 News at 6p | 6-630p | -----1- | :30 | 1 | \$550.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGW 10/17/12 5:58 AM Morn News at 6a 6-7a :30 USPRTV21ACH \$550.00 NM MG for 54.1 10/20 1 WKMG Sa 10/20/12 Sat Local 6 News at 6p 6-630p :00 \$550.00 NM See MG 54.2 | | | | | | | | | |
| 55 | 10/20/12 | 10/20/12 | 48 Hours Mystery | 10-11p | -----1- | :30 | 1 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 10:29 PM 48 Hours Mystery 10-11p :30 USPRTV21ACH \$5,000.00 NM | | | | | | | | | |

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| 253718-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
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| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------------|----------------|---------|--------|----------------|------------|------|
| 56 | 10/20/12 | 10/20/12 | Inside Edition Wknd | 1135p-1205a | -----1- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 12:04 AM Inside Edition Wknd 1135p-1205a :30 USPRTV21ACH \$700.00 NM | | | | | | | | | |
| 57 | 10/21/12 | 10/21/12 | CBS Sunday Morning | 9-1030a | -----1 | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 9:55 AM CBS Sunday Morning 9-1030a :30 USPRTV21ACH \$1,800.00 NM | | | | | | | | | |
| 58 | 10/21/12 | 10/21/12 | No Show/NFL gm2 | 630-7p | -----1 | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Th 10/18/12 5:53 AM Morn News at 530a 530-6a :30 USPRTV21ACH \$450.00 NM MG for 58.1 10/21 1 WKMG Su 10/21/12 No Show/NFL gm2 630-7p :00 \$450.00 NM See MG 58.2 | | | | | | | | | |
| 59 | 10/21/12 | 10/21/12 | Sun 7-8p | 7-8p | -----1 | :30 | 1 | \$8,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$8,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 8:52 PM Sun 7-8p 7-8p :30 USPRTV21ACH \$8,000.00 NM | | | | | | | | | |

Total Spots 61 Gross Total \$81,750.00

Payment Terms 30 Days

Agency Commission \$12,262.50
Net Amount Due \$69,487.50

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 261842-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 1209 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/16/12 - 10/22/12 | 261842 | 06372292 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 11 | 27 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------|----------------|---------|--------|----------------|------------|------|
| 1 | 10/19/12 | 10/19/12 | The Doctors | 3-4p | ----1-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 3:10 PM The Doctors 3-4p :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |
| 2 | 10/19/12 | 10/19/12 | Extra | 4-430p | ----1-- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 4:20 PM Extra 4-430p :30 USPRTV21ACH \$700.00 NM | | | | | | | | | |
| 3 | 10/19/12 | 10/19/12 | Inside Edition | 430-5P | ----1-- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 4:57 PM Inside Edition 430-5P :30 USPRTV21ACH \$800.00 NM | | | | | | | | | |
| 4 | 10/19/12 | 10/19/12 | The Early Show | 7-9a | ----1-- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 8:44 AM The Early Show 7-9a :30 USPRTV21ACH \$700.00 NM | | | | | | | | | |
| 5 | 10/19/12 | 10/19/12 | Hawaii Five-O | 8-9p | ----1-- | :30 | 1 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----1-- 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 8:47 PM Hawaii Five-O 8-9p :30 USPRTV21ACH \$5,000.00 NM | | | | | | | | | |

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PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 261842-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CRDSSRDADS | 1209 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------|----------------|---------|--------|----------------|-------------|------|
| 6 | 10/19/12 | 10/19/12 | Rachael Ray | 9-10a | ----2-- | :30 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ----2-- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/19/12 9:17 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM 2 WKMGF 10/19/12 9:42 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |
| 7 | 10/22/12 | 10/22/12 | The Doctors | 3-4p | 1----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/22/12 3:29 PM The Doctors 3-4p :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |
| 8 | 10/22/12 | 10/22/12 | Extra | 4-430p | 1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/22/12 4:14 PM Extra 4-430p :30 USPRTV21ACH \$700.00 NM | | | | | | | | | |
| 9 | 10/22/12 | 10/22/12 | Inside Edition | 430-5P | 1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/22/12 4:40 PM Inside Edition 430-5P :30 USPRTV21ACH \$800.00 NM | | | | | | | | | |
| 10 | 10/22/12 | 10/22/12 | CBS Eve News | 630-7p | 1----- | :30 | 1 | \$4,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/22/12 6:59 PM CBS Eve News 630-7p :30 USPRTV21ACH \$4,000.00 NM | | | | | | | | | |
| 11 | 10/22/12 | 10/22/12 | The Early Show | 7-9a | 1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/22/12 8:55 AM The Early Show 7-9a :30 USPRTV21ACH \$700.00 NM | | | | | | | | | |
| 12 | 10/22/12 | 10/22/12 | Met Yr Mother/Partners | 8-9p | 1----- | :30 | 1 | \$10,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 1----- 1 \$10,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/22/12 8:43 PM Met Yr Mother/Partners 8-9p :30 USPRTV21ACH \$10,000.00 NM | | | | | | | | | |

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Orlando, FL 32886-4255
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http://www.local6.com

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| 261842-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1209 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------------------------|----------------|---------|--------|----------------|-------------|------|
| 13 | 10/22/12 | 10/22/12 | Rachael Ray | 9-10a | 2----- | :30 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 2----- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/22/12 9:16 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM 2 WKMG 10/22/12 9:45 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |
| 14 | 10/20/12 | 10/20/12 | Sat 11p News | 11-1135p | -----1- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 11:34 PM Sat 11p News 11-1135p :30 USPRTV21ACH \$2,500.00 NM | | | | | | | | | |
| 15 | 10/20/12 | 10/20/12 | 7-9a Sat Early Show | 7-9a | -----1- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/20/12 8:28 AM 7-9a Sat Early Show 7-9a :30 USPRTV21ACH \$600.00 NM | | | | | | | | | |
| 16 | 10/21/12 | 10/21/12 | The Mentalist | 10-11p | -----1 | :30 | 1 | \$11,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$11,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 11:32 PM The Mentalist 10-11p :30 USPRTV21ACH \$11,000.00 NM | | | | | | | | | |
| 17 | 10/21/12 | 10/21/12 | Face The Nation | 1030-1130a | -----1 | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 10:59 AM Face The Nation 1030-1130a :30 USPRTV21ACH \$2,500.00 NM | | | | | | | | | |
| 18 | 10/21/12 | 10/21/12 | Sun 11p News after NFL Late News | | -----1 | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 12:09 AM Sun 11p News after NFL Late News :30 USPRTV21ACH \$2,500.00 NM | | | | | | | | | |
| 19 | 10/21/12 | 10/21/12 | 6-830a Sun News | 6a-830a | -----1 | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/21/12 6:29 AM 6-830a Sun News 6a-830a :30 USPRTV21ACH \$400.00 NM | | | | | | | | | |

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Orlando, FL 32886-4255
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|-------------------------|---------------------|-----------------|---------------------|
| 261842-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1209 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|----------------|----------------|---------|--------|----------------|-------------|------|
| 20 | 10/16/12 | 10/22/12 | Insider | 530p-6p | MTWTF-- | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/16/12 10/22/12 MTWTF-- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 5:41 PM Insider 530p-6p :30 USPRTV21ACH \$900.00 NM | | | | | | | | | |
| 21 | 10/21/12 | 10/21/12 | Amazing Race | 8-9p | -----1 | :30 | 1 | \$12,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$12,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/21/12 9:32 PM Amazing Race 8-9p :30 USPRTV21ACH \$12,000.00 NM | | | | | | | | | |
| 22 | 10/21/12 | 10/21/12 | Good Wife | 9-10p | -----1 | :30 | 1 | \$12,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -----1 1 \$12,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGsu 10/21/12 10:38 PM Good Wife 9-10p :30 USPRTV21ACH \$12,000.00 NM | | | | | | | | | |
| 23 | 10/18/12 | 10/18/12 | Elementary | 10-11p | ---1--- | :30 | 1 | \$11,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$11,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 10:36 PM Elementary 10-11p :30 USPRTV21ACH \$11,000.00 NM | | | | | | | | | |
| 24 | 10/18/12 | 10/18/12 | The Doctors | 3-4p | ---1--- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 3:46 PM The Doctors 3-4p :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |
| 25 | 10/18/12 | 10/18/12 | Extra | 4-430p | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 4:20 PM Extra 4-430p :30 USPRTV21ACH \$700.00 NM | | | | | | | | | |
| 26 | 10/18/12 | 10/18/12 | Inside Edition | 430-5P | ---1--- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 4:52 PM Inside Edition 430-5P :30 USPRTV21ACH \$800.00 NM | | | | | | | | | |
| 27 | 10/18/12 | 10/18/12 | CBS Eve News | 630-7p | ---1--- | :30 | 1 | \$4,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 6:59 PM CBS Eve News 630-7p :30 USPRTV21ACH \$4,000.00 NM | | | | | | | | | |

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| 261842-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1209 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------|----------------|---------|--------|----------------|-------------|------|
| 28 | 10/18/12 | 10/18/12 | The Early Show | 7-9a | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 7:41 AM The Early Show 7-9a :30 USPRTV21ACH \$700.00 NM | | | | | | | | | |
| 29 | 10/18/12 | 10/18/12 | Rachael Ray | 9-10a | ---2--- | :30 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---2--- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 9:16 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM 2 WKMGTh 10/18/12 9:50 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |
| 30 | 10/18/12 | 10/18/12 | Person of Interest | 9-10p | ---1--- | :30 | 1 | \$14,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 ---1--- 1 \$14,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/18/12 9:49 PM Person of Interest 9-10p :30 USPRTV21ACH \$14,000.00 NM | | | | | | | | | |
| 31 | 10/16/12 | 10/16/12 | The Doctors | 3-4p | -1----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/16/12 3:30 PM The Doctors 3-4p :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |
| 32 | 10/16/12 | 10/16/12 | Extra | 4-430p | -1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/16/12 4:26 PM Extra 4-430p :30 USPRTV21ACH \$700.00 NM | | | | | | | | | |
| 33 | 10/16/12 | 10/16/12 | Inside Edition | 430-5P | -1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/16/12 4:57 PM Inside Edition 430-5P :30 USPRTV21ACH \$800.00 NM | | | | | | | | | |
| 34 | 10/16/12 | 10/16/12 | CBS Eve News | 630-7p | -1----- | :30 | 1 | \$4,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -1----- 1 \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/16/12 6:59 PM CBS Eve News 630-7p :30 USPRTV21ACH \$4,000.00 NM | | | | | | | | | |

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INVOICE



Send Payment To:

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Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 261842-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1209 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------|----------------|---------|--------|----------------|------------|------|
| 35 | 10/16/12 | 10/16/12 | Rachael Ray | 9-10a | -2----- | :30 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 -2----- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/16/12 9:22 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM 1 WKMG Tu 10/16/12 9:53 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |
| 36 | 10/17/12 | 10/17/12 | The Doctors | 3-4p | --1---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 3:35 PM The Doctors 3-4p :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |
| 37 | 10/17/12 | 10/17/12 | Extra | 4-430p | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 4:12 PM Extra 4-430p :30 USPRTV21ACH \$700.00 NM | | | | | | | | | |
| 38 | 10/17/12 | 10/17/12 | Inside Edition | 430-5P | --1---- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 4:51 PM Inside Edition 430-5P :30 USPRTV21ACH \$800.00 NM | | | | | | | | | |
| 39 | 10/17/12 | 10/17/12 | CBS Eve News | 630-7p | --1---- | :30 | 1 | \$4,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 6:59 PM CBS Eve News 630-7p :30 USPRTV21ACH \$4,000.00 NM | | | | | | | | | |
| 40 | 10/17/12 | 10/17/12 | The Early Show | 7-9a | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 8:38 AM The Early Show 7-9a :30 USPRTV21ACH \$700.00 NM | | | | | | | | | |
| 41 | 10/17/12 | 10/17/12 | Rachael Ray | 9-10a | --2---- | :30 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/15/12 10/21/12 --2---- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/17/12 9:24 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM 2 WKMG W 10/17/12 9:49 AM Rachael Ray 9-10a :30 USPRTV21ACH \$500.00 NM | | | | | | | | | |

Total Spots 46 Gross Total \$118,200.00

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Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

Payment Terms 30 Days

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|--------------|---------------------|---------------------|
| 281842-1 | 10/28/12 | October 2012 | 10/01/12 - 10/22/12 |
| Advertiser | | Product | Estimate Number |
| POL/American Crossroads | | AMERICAN CROSSROADS | 1209 |

| | |
|--------------------------|---------------------|
| <u>Agency Commission</u> | \$17,730.00 |
| <u>Net Amount Due</u> | \$100,470.00 |

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 262655-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 1257 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/24/12 - 10/30/12 | 262655 | 06387055 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 11 | 27 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------|----------------|---------|--------|----------------|-------------|------|
| 1 | 10/26/12 | 10/26/12 | Let's Make a Deal | 10-11a | ----1-- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 9:58 AM Let's Make a Deal 10-11a :30 USPRTV25ACH \$700.00 NM | | | | | | | | | |
| 2 | 10/26/12 | 10/26/12 | Blue Bloods | 10-11p | ----1-- | :30 | 1 | \$15,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$15,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 10:46 PM Blue Bloods 10-11p :30 USPRTV24ACH \$15,000.00 NM | | | | | | | | | |
| 3 | 10/26/12 | 10/26/12 | M-F 11p News | 11-1135p | ----1-- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 11:33 PM M-F 11p News 11-1135p :30 USPRTV25ACH \$2,500.00 NM | | | | | | | | | |
| 4 | 10/26/12 | 10/26/12 | David Letterman | 1136p-1238a | ----1-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 11:59 PM David Letterman 1136p-1238a :30 USPRTV25ACH \$1,000.00 NM | | | | | | | | | |
| 5 | 10/26/12 | 10/26/12 | Price Is Right | 11a-12p | ----1-- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 11:31 AM Price Is Right 11a-12p :30 USPRTV24ACH \$1,400.00 NM | | | | | | | | | |

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Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 262655-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1257 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 6 | 10/26/12 | 10/26/12 | Soaps | 12:30-2p | ----1-- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 12:30 PM Soaps 12:30-2p :30 USPRTV25ACH \$1,250.00 NM | | | | | | | | | |
| 7 | 10/26/12 | 10/26/12 | Local 6 News 12-1230p | 12-1230p | ----1-- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 12:22 PM Local 6 News 12-1230p 12-1230p :30 USPRTV25ACH \$1,250.00 NM | | | | | | | | | |
| 8 | 10/26/12 | 10/26/12 | The Talk | 2-3p | ----1-- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 2:59 PM The Talk 2-3p :30 USPRTV25ACH \$700.00 NM | | | | | | | | | |
| 9 | 10/26/12 | 10/26/12 | The Doctors | 3-4p | ----1-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 3:52 PM The Doctors 3-4p :30 USPRTV25ACH \$500.00 NM | | | | | | | | | |
| 10 | 10/26/12 | 10/26/12 | Extra | 4-430p | ----1-- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 4:19 PM Extra 4-430p :30 USPRTV25ACH \$700.00 NM | | | | | | | | | |
| 11 | 10/26/12 | 10/26/12 | Morn News at 5a | 5-530a | ----1-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 5:15 AM Morn News at 5a 5-530a :30 USPRTV25ACH \$500.00 NM | | | | | | | | | |
| 12 | 10/26/12 | 10/26/12 | News at 5p | 5-530p | ----1-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 5:12 PM News at 5p 5-530p :30 USPRTV25ACH \$1,000.00 NM | | | | | | | | | |
| 13 | 10/26/12 | 10/26/12 | News at 6p | 6-630p | ----1-- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 6:22 PM News at 6p 6-630p :30 USPRTV25ACH \$1,400.00 NM | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|--------------------------|---------------------|-----------------|---------------------|
| 262655-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Cross roads | AMERICAN CROSSROADS | 1257 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|---------------------|----------------|---------|--------|----------------|------------|------|
| 14 | 10/26/12 | 10/26/12 | Morn News at 6a | 6-7a | ----1-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 6:58 AM Morn News at 6a 6-7a :30 USPRTV25ACH \$1,000.00 NM | | | | | | | | | |
| 15 | 10/26/12 | 10/26/12 | News at 7p | 7-7:30p | ----1-- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 7:13 PM News at 7p 7-7:30p :30 USPRTV25ACH \$1,800.00 NM | | | | | | | | | |
| 16 | 10/26/12 | 10/26/12 | The Early Show | 7-9a | ----1-- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 7:58 AM The Early Show 7-9a :30 USPRTV25ACH \$700.00 NM | | | | | | | | | |
| 17 | 10/26/12 | 10/26/12 | NCIS | 8-9p | ----1-- | :30 | 1 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 7:59 PM NCIS 8-9p :30 USPRTV25ACH \$5,000.00 NM | | | | | | | | | |
| 18 | 10/26/12 | 10/26/12 | Rachael Ray | 9-10a | ----1-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----1-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/26/12 9:26 AM Rachael Ray 9-10a :30 USPRTV25ACH \$500.00 NM | | | | | | | | | |
| 37 | 10/27/12 | 10/27/12 | Sat 11p News | 11-1135p | -----1- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 11:30 PM Sat 11p News 11-1135p :30 USPRTV25ACH \$2,500.00 NM | | | | | | | | | |
| 38 | 10/27/12 | 10/27/12 | Sat 5-7a News | 5-7a | -----1- | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 6:30 AM Sat 5-7a News 5-7a :30 USPRTV25ACH \$400.00 NM | | | | | | | | | |
| 39 | 10/27/12 | 10/27/12 | 7-9a Sat Early Show | 7-9a | -----1- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/27/12 7:26 AM 7-9a Sat Early Show 7-9a :30 USPRTV25ACH \$600.00 NM | | | | | | | | | |

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 262655-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1257 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------------|----------------|---------|--------|----------------|-------------|------|
| 40 | 10/28/12 | 10/28/12 | NFL Game 1 | various | -----1 | :30 | 1 | \$18,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$18,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 12:59 PM NFL Game 1 various :30 USPRTV25ACH \$18,000.00 NM | | | | | | | | | |
| 41 | 10/28/12 | 10/28/12 | Face The Nation | 1030-1130a | -----1 | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 11:26 AM Face The Nation 1030-1130a :30 USPRTV25ACH \$2,500.00 NM | | | | | | | | | |
| 42 | 10/28/12 | 10/28/12 | Sun 11p News | 11-1135p | -----1 | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 11:23 PM Sun 11p News 11-1135p :30 USPRTV25ACH \$2,500.00 NM | | | | | | | | | |
| 43 | 10/28/12 | 10/28/12 | 6-830a Sun News | 6a-830a | -----1 | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 7:41 AM 6-830a Sun News 6a-830a :30 USPRTV25ACH \$400.00 NM | | | | | | | | | |
| 44 | 10/28/12 | 10/28/12 | Sun 630p News | 630-7p | -----1 | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 6:55 PM Sun 630p News 630-7p :30 USPRTV24ACH \$900.00 NM | | | | | | | | | |
| 45 | 10/28/12 | 10/28/12 | Sun 7-8p | 7-8p | -----1 | :30 | 1 | \$20,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$20,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 7:38 PM Sun 7-8p 7-8p :30 USPRTV25ACH \$20,000.00 NM | | | | | | | | | |
| 46 | 10/28/12 | 10/28/12 | CBS Sunday Morning | 9-1030a | -----1 | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 9:08 AM CBS Sunday Morning 9-1030a :30 USPRTV25ACH \$2,500.00 NM | | | | | | | | | |
| 47 | 10/28/12 | 10/28/12 | Good Wife | 9-10p | -----1 | :30 | 1 | \$12,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----1 1 \$12,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/28/12 9:40 PM Good Wife 9-10p :30 USPRTV25ACH \$12,000.00 NM | | | | | | | | | |

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 262655-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1257 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-----------------------|----------------|---------|--------|----------------|-------------|------|
| 48 | 10/25/12 | 10/25/12 | Let's Make a Deal | 10-11a | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 9:58 AM Let's Make a Deal 10-11a :30 USPRTV25ACH \$700.00 NM | | | | | | | | | |
| 49 | 10/25/12 | 10/25/12 | Elementary | 10-11p | ---1--- | :30 | 1 | \$11,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$11,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 10:34 PM Elementary 10-11p :30 USPRTV25ACH \$11,000.00 NM | | | | | | | | | |
| 50 | 10/25/12 | 10/25/12 | M-F 11p News | 11-1135p | ---1--- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 11:25 PM M-F 11p News 11-1135p :30 USPRTV25ACH \$2,500.00 NM | | | | | | | | | |
| 51 | 10/25/12 | 10/25/12 | David Letterman | 1136p-1238a | ---1--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 12:38 AM David Letterman 1136p-1238a :30 USPRTV25ACH \$1,000.00 NM | | | | | | | | | |
| 52 | 10/25/12 | 10/25/12 | Price Is Right | 11a-12p | ---1--- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 11:59 AM Price Is Right 11a-12p :30 USPRTV25ACH \$1,400.00 NM | | | | | | | | | |
| 53 | 10/25/12 | 10/25/12 | Soaps | 12:30-2p | ---1--- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 1:29 PM Soaps 12:30-2p :30 USPRTV25ACH \$1,250.00 NM | | | | | | | | | |
| 54 | 10/25/12 | 10/25/12 | Local 6 News 12-1230p | 12-1230p | ---1--- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 USPRTV25ACH \$1,250.00 NM | | | | | | | | | |
| 55 | 10/25/12 | 10/25/12 | The Talk | 2-3p | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 3:00 PM The Talk 2-3p :30 USPRTV25ACH \$700.00 NM | | | | | | | | | |

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INVOICE



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WKMG
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Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 262655-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1257 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------|----------------|---------|--------|----------------|------------|------|
| 56 | 10/25/12 | 10/25/12 | The Doctors | 3-4p | ---1--- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 3:33 PM The Doctors 3-4p :30 USPRTV25ACH \$500.00 NM | | | | | | | | | |
| 57 | 10/25/12 | 10/25/12 | Inside Edition | 430-5P | ---1--- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 4:42 PM Inside Edition 430-5P :30 USPRTV25ACH \$800.00 NM | | | | | | | | | |
| 58 | 10/25/12 | 10/25/12 | Morn News at 5a | 5-530a | ---1--- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 5:15 AM Morn News at 5a 5-530a :30 USPRTV25ACH \$500.00 NM | | | | | | | | | |
| 59 | 10/25/12 | 10/25/12 | Morn News at 530a | 530-6a | ---1--- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 5:41 AM Morn News at 530a 530-6a :30 USPRTV25ACH \$800.00 NM | | | | | | | | | |
| 60 | 10/25/12 | 10/25/12 | Insider | 530p-6p | ---1--- | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 5:47 PM Insider 530p-6p :30 USPRTV25ACH \$900.00 NM | | | | | | | | | |
| 61 | 10/25/12 | 10/25/12 | News at 6p | 6-630p | ---1--- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 6:29 PM News at 6p 6-630p :30 USPRTV25ACH \$1,400.00 NM | | | | | | | | | |
| 62 | 10/25/12 | 10/25/12 | Morn News at 6a | 6-7a | ---1--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 6:41 AM Morn News at 6a 6-7a :30 USPRTV25ACH \$1,000.00 NM | | | | | | | | | |
| 63 | 10/25/12 | 10/25/12 | The Early Show | 7-9a | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 8:55 AM The Early Show 7-9a :30 USPRTV25ACH \$700.00 NM | | | | | | | | | |

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| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 262655-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1257 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------|----------------|---------|--------|----------------|-------------|------|
| 64 | 10/25/12 | 10/25/12 | Inside Edition | 730-8p | ---1--- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 7:42 PM Inside Edition 730-8p :30 USPRTV24ACH \$1,800.00 NM | | | | | | | | | |
| 65 | 10/25/12 | 10/25/12 | Big Bang Theory | 8-830p | ---1--- | :30 | 1 | \$18,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$18,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 8:00 PM Big Bang Theory 8-830p :30 USPRTV25ACH \$18,000.00 NM | | | | | | | | | |
| 66 | 10/25/12 | 10/25/12 | Rachael Ray | 9-10a | ---1--- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ---1--- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/25/12 9:32 AM Rachael Ray 9-10a :30 USPRTV24ACH \$500.00 NM | | | | | | | | | |
| 86 | 10/24/12 | 10/24/12 | Let's Make a Deal | 10-11a | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 9:58 AM Let's Make a Deal 10-11a :30 USPRTV25ACH \$700.00 NM | | | | | | | | | |
| 87 | 10/24/12 | 10/24/12 | M-F 11p News | 11-1135p | --1---- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 11:29 PM M-F 11p News 11-1135p :30 USPRTV25ACH \$2,500.00 NM | | | | | | | | | |
| 88 | 10/24/12 | 10/24/12 | David Letterman | 1136p-1238a | --1---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 11:51 PM David Letterman 1136p-1238a :30 USPRTV25ACH \$1,000.00 NM | | | | | | | | | |
| 89 | 10/24/12 | 10/24/12 | Price Is Right | 11a-12p | --1---- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 10:58 AM Price Is Right 11a-12p :30 USPRTV25ACH \$1,400.00 NM | | | | | | | | | |
| 90 | 10/24/12 | 10/24/12 | Soaps | 12:30-2p | --1---- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 1:29 PM Soaps 12:30-2p :30 USPRTV25ACH \$1,250.00 NM | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 262655-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 1257 |

http://www.local6.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|------------|------|
| 91 | 10/24/12 | 10/24/12 | Local 6 News 12-1230p | 12-1230p | --1---- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 12:25 PM Local 6 News 12-1230p 12-1230p :30 USPRTV25ACH \$1,250.00 NM | | | | | | | | | |
| 92 | 10/24/12 | 10/24/12 | The Talk | 2-3p | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 2:28 PM The Talk 2-3p :30 USPRTV25ACH \$700.00 NM | | | | | | | | | |
| 93 | 10/24/12 | 10/24/12 | The Doctors | 3-4p | --1---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 3:33 PM The Doctors 3-4p :30 USPRTV25ACH \$500.00 NM | | | | | | | | | |
| 94 | 10/24/12 | 10/24/12 | Extra | 4-430p | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 3:58 PM Extra 4-430p :30 USPRTV25ACH \$700.00 NM | | | | | | | | | |
| 95 | 10/24/12 | 10/24/12 | Morn News at 5a | 5-530a | --1---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 5:23 AM Morn News at 5a 5-530a :30 USPRTV25ACH \$500.00 NM | | | | | | | | | |
| 96 | 10/24/12 | 10/24/12 | News at 5p | 5-530p | --1---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 5:15 PM News at 5p 5-530p :30 USPRTV24ACH \$1,000.00 NM | | | | | | | | | |
| 97 | 10/24/12 | 10/24/12 | News at 6p | 6-630p | --1---- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 6:22 PM News at 6p 6-630p :30 USPRTV25ACH \$1,400.00 NM | | | | | | | | | |
| 98 | 10/24/12 | 10/24/12 | Morn News at 6a | 6-7a | --1---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 6:12 AM Morn News at 6a 6-7a :30 USPRTV24ACH \$1,000.00 NM | | | | | | | | | |

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INVOICE



http://www.local6.com

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 262655-1 | 10/28/12 | October 2012 | 10/01/12 - 10/28/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1257 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------|----------------|---------|--------|----------------|-------------|------|
| 99 | 10/24/12 | 10/24/12 | News at 7p | 7-7:30p | --1---- | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 7:23 PM News at 7p 7-7:30p :30 USPRTV25ACH \$1,800.00 NM | | | | | | | | | |
| 100 | 10/24/12 | 10/24/12 | The Early Show | 7-9a | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 8:58 AM The Early Show 7-9a :30 USPRTV25ACH \$700.00 NM | | | | | | | | | |
| 101 | 10/24/12 | 10/24/12 | Rachael Ray | 9-10a | --1---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 9:40 AM Rachael Ray 9-10a :30 USPRTV25ACH \$500.00 NM | | | | | | | | | |
| 102 | 10/24/12 | 10/24/12 | Criminal Minds | 9-10p | --1---- | :30 | 1 | \$14,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 --1---- 1 \$14,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/24/12 9:34 PM Criminal Minds 9-10p :30 USPRTV25ACH \$14,000.00 NM | | | | | | | | | |

Total Spots 65 **Gross Total** \$176,800.00

Payment Terms 30 Days

Agency Commission \$26,520.00
Net Amount Due \$150,280.00

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Mentzer Media Services
 Attention: Accounts Payable
 600 Fairmount Ave., Ste 306
 Towson, MD 21286-1002

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 253813-2 | 10/28/12 | October 2012 | 10/01/12 - 10/01/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 1758 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 09/25/12 - 10/01/12 | 253813 | 06229073 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| 1021 | | |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------|----------------|---------|--------|----------------|------------|------|
| 13 | 10/01/12 | 10/01/12 | News at 6p | 6-630p | 2----- | :30 | 2 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 2----- 2 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 5:58 PM News at 6p 6-630p :30 FLSNTV02ACH \$900.00 NM 2 WKMG 10/01/12 6:28 PM News at 6p 6-630p :30 FLSNTV02ACH \$900.00 NM | | | | | | | | | |
| 14 | 10/01/12 | 10/01/12 | M-F 11p News | 11-1135p | 2----- | :30 | 2 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 2----- 2 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG 10/01/12 11:11 PM M-F 11p News 11-1135p :30 FLSNTV02ACH \$1,800.00 NM 1 WKMG 10/01/12 11:32 PM M-F 11p News 11-1135p :30 FLSNTV02ACH \$1,800.00 NM | | | | | | | | | |
| 16 | 09/25/12 | 09/28/12 | Soaps | 12:30-2p | -TWTF-- | :30 | 12 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 -TWTF-- 12 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 13 WKMG 10/01/12 6:52 AM Morn News at 6a 6-7a :30 FLSNTV02ACH \$800.00 NM MG for 16.5 09/27 | | | | | | | | | |
| 17 | 10/01/12 | 10/01/12 | The Early Show | 7-9a | M----- | :30 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 8:12 AM The Early Show 7-9a :30 FLSNTV02ACH \$500.00 NM 2 WKMG 10/01/12 8:37 AM The Early Show 7-9a :30 FLSNTV02ACH \$500.00 NM | | | | | | | | | |

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INVOICE



http://www.local6.com

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 253813-2 | 10/28/12 | October 2012 | 10/01/12 - 10/01/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1758 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|---------------|----------------|---------|--------|----------------|--------------------|--------------------|
| 18 | 10/01/12 | 10/01/12 | Soaps | 12:30-2p | M----- | :30 | 3 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 3 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 12:28 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM 3 WKMG 10/01/12 12:55 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM 2 WKMG 10/01/12 1:29 PM Soaps 12:30-2p :30 FLSNTV02ACH \$800.00 NM | | | | | | | | | |
| 19 | 10/01/12 | 10/01/12 | Hawaii Five-O | 10-11p | M----- | :30 | 1 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 M----- 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/01/12 10:50 PM Hawaii Five-O 10-11p :30 FLSNTV02ACH \$5,000.00 NM | | | | | | | | | |
| Total Spots | | | | | | | 11 | Gross Total | \$14,600.00 |

Payment Terms 30 Days

| | |
|--------------------------|-------------|
| <u>Agency Commission</u> | \$2,190.00 |
| <u>Net Amount Due</u> | \$12,410.00 |

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 253824-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 692 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/02/12 - 10/08/12 | 253824 | 06229229 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 11 | 27 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------|----------------|---------|--------|----------------|----------|------|
| 1 | 10/02/12 | 10/02/12 | Morn News at 5a | 5-530a | -1----- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 5:14 AM Morn News at 5a 5-530a :30 USPRTV19ACH \$350.00 NM | | | | | | | | | |
| 2 | 10/03/12 | 10/03/12 | Morn News at 5a | 5-530a | --1---- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 5:23 AM Morn News at 5a 5-530a :30 USPRTV19ACH \$350.00 NM | | | | | | | | | |
| 3 | 10/04/12 | 10/04/12 | Morn News at 5a | 5-530a | ---1--- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 5:23 AM Morn News at 5a 5-530a :30 USPRTV19ACH \$350.00 NM | | | | | | | | | |
| 4 | 10/05/12 | 10/05/12 | Morn News at 5a | 5-530a | ----1-- | :30 | 1 | \$350.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$350.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 5:24 AM Morn News at 5a 5-530a :30 USPRTV19ACH \$350.00 NM | | | | | | | | | |
| 5 | 10/08/12 | 10/08/12 | Morn News at 530a | 530-6a | 1----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 5:41 AM Morn News at 530a 530-6a :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |

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INVOICE



Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 253824-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 692 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------|----------------|---------|--------|----------------|----------|------|
| 6 | 10/02/12 | 10/02/12 | Morn News at 530a | 530-6a | -1----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 5:43 AM Morn News at 530a 530-6a :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 7 | 10/03/12 | 10/03/12 | Morn News at 530a | 530-6a | --1---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 5:42 AM Morn News at 530a 530-6a :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 8 | 10/04/12 | 10/04/12 | Morn News at 530a | 530-6a | ---1--- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 5:52 AM Morn News at 530a 530-6a :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 9 | 10/05/12 | 10/05/12 | Morn News at 530a | 530-6a | ----1-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 5:53 AM Morn News at 530a 530-6a :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 10 | 10/08/12 | 10/08/12 | Morn News at 6a | 6-7a | 1----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 6:28 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$600.00 NM | | | | | | | | | |
| 11 | 10/02/12 | 10/02/12 | Morn News at 6a | 6-7a | -1----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 6:58 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$600.00 NM | | | | | | | | | |
| 12 | 10/03/12 | 10/03/12 | Morn News at 6a | 6-7a | --1---- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 6:42 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$600.00 NM | | | | | | | | | |
| 13 | 10/04/12 | 10/04/12 | Morn News at 6a | 6-7a | ---1--- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 6:28 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$600.00 NM | | | | | | | | | |

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|-------------------------|---------------------|-----------------|---------------------|
| 253824-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 692 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|----------|------|
| 14 | 10/05/12 | 10/05/12 | Morn News at 6a | 6-7a | ----1-- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 6:58 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$600.00 NM | | | | | | | | | |
| 15 | 10/08/12 | 10/08/12 | The Early Show | 7-9a | 1----- | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 8:46 AM The Early Show 7-9a :30 USPRTV19ACH \$450.00 NM | | | | | | | | | |
| 16 | 10/02/12 | 10/02/12 | The Early Show | 7-9a | -1----- | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 8:11 AM The Early Show 7-9a :30 USPRTV19ACH \$450.00 NM | | | | | | | | | |
| 17 | 10/03/12 | 10/03/12 | The Early Show | 7-9a | --1---- | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 8:23 AM The Early Show 7-9a :30 USPRTV19ACH \$450.00 NM | | | | | | | | | |
| 18 | 10/04/12 | 10/04/12 | The Early Show | 7-9a | ---1--- | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 8:15 AM The Early Show 7-9a :30 USPRTV19ACH \$450.00 NM | | | | | | | | | |
| 19 | 10/05/12 | 10/05/12 | The Early Show | 7-9a | ----1-- | :30 | 1 | \$450.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$450.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 8:37 AM The Early Show 7-9a :30 USPRTV19ACH \$450.00 NM | | | | | | | | | |
| 20 | 10/08/12 | 10/08/12 | Local 6 News 12-1230p | 12-1230p | 1----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 12:24 PM Local 6 News 12-1230p 12-1230p :30 USPRTV19ACH \$600.00 NM | | | | | | | | | |
| 21 | 10/02/12 | 10/02/12 | Local 6 News 12-1230p | 12-1230p | -1----- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 USPRTV19ACH \$600.00 NM | | | | | | | | | |

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| 253824-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 692 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-----------------------|----------------|---------|--------|----------------|----------|------|
| 22 | 10/03/12 | 10/03/12 | Local 6 News 12-1230p | 12-1230p | --1---- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGW 10/03/12 12:23 PM Local 6 News 12-1230p 12-1230p :30 USPRTV19ACH \$600.00 NM | | | | | | | | | |
| 23 | 10/04/12 | 10/04/12 | Local 6 News 12-1230p | 12-1230p | ---1--- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGTh 10/04/12 12:26 PM Local 6 News 12-1230p 12-1230p :30 USPRTV19ACH \$600.00 NM | | | | | | | | | |
| 24 | 10/05/12 | 10/05/12 | Local 6 News 12-1230p | 12-1230p | ----1-- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGF 10/05/12 12:13 PM Local 6 News 12-1230p 12-1230p :30 USPRTV19ACH \$600.00 NM | | | | | | | | | |
| 25 | 10/02/12 | 10/02/12 | News at 5p | 5-530p | -1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGTu 10/02/12 5:09 PM News at 5p 5-530p :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 26 | 10/03/12 | 10/03/12 | News at 5p | 5-530p | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGW 10/03/12 5:13 PM News at 5p 5-530p :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 27 | 10/04/12 | 10/04/12 | News at 5p | 5-530p | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGTh 10/04/12 5:28 PM News at 5p 5-530p :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 28 | 10/05/12 | 10/05/12 | News at 5p | 5-530p | ----1-- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMGF 10/05/12 5:12 PM News at 5p 5-530p :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 29 | 10/08/12 | 10/08/12 | News at 6p | 6-630p | 1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 WKMG M 10/08/12 5:58 PM News at 6p 6-630p :30 USPRTV19ACH \$800.00 NM | | | | | | | | | |

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| 253824-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 692 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------|----------------|---------|--------|----------------|------------|------|
| 30 | 10/02/12 | 10/02/12 | News at 6p | 6-630p | -1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 5:58 PM News at 6p 6-630p :30 USPRTV19ACH \$800.00 NM | | | | | | | | | |
| 31 | 10/03/12 | 10/03/12 | News at 6p | 6-630p | --1---- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 6:21 PM News at 6p 6-630p :30 USPRTV19ACH \$800.00 NM | | | | | | | | | |
| 32 | 10/04/12 | 10/04/12 | News at 6p | 6-630p | ---1--- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 6:21 PM News at 6p 6-630p :30 USPRTV19ACH \$800.00 NM | | | | | | | | | |
| 33 | 10/05/12 | 10/05/12 | News at 6p | 6-630p | ----1-- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 6:22 PM News at 6p 6-630p :30 USPRTV19ACH \$800.00 NM | | | | | | | | | |
| 34 | 10/08/12 | 10/08/12 | CBS Eve News | 630-7p | 1----- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 6:52 PM CBS Eve News 630-7p :30 USPRTV19ACH \$1,500.00 NM | | | | | | | | | |
| 35 | 10/02/12 | 10/02/12 | CBS Eve News | 630-7p | -1----- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 CBS Eve News 630-7p :00 \$1,500.00 NM See MG 35.2, 35.3 3 WKMG Tu 10/02/12 6:25 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$750.00 NM MG for 35.1 10/02 2 WKMG Th 10/04/12 6:58 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$750.00 NM MG for 35.1 10/02 | | | | | | | | | |
| 36 | 10/03/12 | 10/03/12 | CBS Eve News | 630-7p | --1---- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 6:50 PM CBS Eve News 630-7p :30 USPRTV19ACH \$1,500.00 NM | | | | | | | | | |

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INVOICE



Send Payment To:
WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 253824-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 692 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------|----------------|---------|--------|----------------|------------|------|
| 37 | 10/04/12 | 10/04/12 | CBS Eve News | 630-7p | ---1--- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 6:59 PM CBS Eve News 630-7p :30 USPRTV19ACH \$1,500.00 NM | | | | | | | | | |
| 38 | 10/05/12 | 10/05/12 | CBS Eve News | 630-7p | ----1-- | :30 | 1 | \$1,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 6:51 PM CBS Eve News 630-7p :30 USPRTV19ACH \$1,500.00 NM | | | | | | | | | |
| 39 | 10/08/12 | 10/08/12 | News at 7p | 7-7:30p | 1----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 7:22 PM News at 7p 7-7:30p :30 USPRTV19ACH \$1,000.00 NM | | | | | | | | | |
| 40 | 10/02/12 | 10/02/12 | News at 7p | 7-7:30p | -1----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/02/12 7:12 PM News at 7p 7-7:30p :30 USPRTV19ACH \$1,000.00 NM | | | | | | | | | |
| 41 | 10/03/12 | 10/03/12 | News at 7p | 7-7:30p | --1---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/03/12 7:11 PM News at 7p 7-7:30p :30 USPRTV19ACH \$1,000.00 NM | | | | | | | | | |
| 42 | 10/04/12 | 10/04/12 | News at 7p | 7-7:30p | ---1--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/04/12 7:23 PM News at 7p 7-7:30p :30 USPRTV19ACH \$1,000.00 NM | | | | | | | | | |
| 43 | 10/05/12 | 10/05/12 | News at 7p | 7-7:30p | ----1-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/05/12 7:21 PM News at 7p 7-7:30p :30 USPRTV19ACH \$1,000.00 NM | | | | | | | | | |
| 44 | 10/08/12 | 10/08/12 | M-F 11p News | 11-1135p | 1----- | :30 | 1 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 11:22 PM M-F 11p News 11-1135p :30 USPRTV19ACH \$1,750.00 NM | | | | | | | | | |

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 253824-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| PDL/American Crossroads | AMERICAN CRDSSRDADS | 692 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|--------------|----------------|---------|--------|----------------|-------------|------|
| 45 | 10/02/12 | 10/02/12 | M-F 11p News | 11-1135p | -1----- | :30 | 1 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 11:23 PM M-F 11p News 11-1135p :30 USPRTV19ACH \$1,750.00 NM | | | | | | | | | |
| 46 | 10/03/12 | 10/03/12 | M-F 11p News | 11-1135p | --1---- | :30 | 1 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 11:23 PM M-F 11p News 11-1135p :30 USPRTV19ACH \$1,750.00 NM | | | | | | | | | |
| 47 | 10/04/12 | 10/04/12 | M-F 11p News | 11-1135p | ---1--- | :30 | 1 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Th 10/04/12 11:28 PM M-F 11p News 11-1135p :30 USPRTV19ACH \$1,750.00 NM | | | | | | | | | |
| 48 | 10/05/12 | 10/05/12 | M-F 11p News | 11-1135p | ----1-- | :30 | 1 | \$1,750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 11:27 PM M-F 11p News 11-1135p :30 USPRTV19ACH \$1,750.00 NM | | | | | | | | | |
| 49 | 10/02/12 | 10/02/12 | NCIS | 8-9p | -1----- | :30 | 1 | \$10,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$10,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 8:00 PM NCIS 8-9p :30 USPRTV19ACH \$10,000.00 NM | | | | | | | | | |
| 50 | 10/03/12 | 10/03/12 | CSI | 10-11p | --1---- | :30 | 1 | \$8,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$8,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/02/12 10:37 PM Vegas 10-11p :30 USPRTV19ACH \$8,000.00 NM MG for 50.1 10/03 1 WKMG W 10/03/12 CSI 10-11p :00 \$8,000.00 NM See MG 50.2 | | | | | | | | | |
| 51 | 10/05/12 | 10/05/12 | Blue Bloods | 10-11p | ----1-- | :30 | 1 | \$7,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$7,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 10:34 PM Blue Bloods 10-11p :30 USPRTV19ACH \$7,000.00 NM | | | | | | | | | |

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 253824-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 692 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|------------------------|----------------|---------|--------|----------------|------------|------|
| 52 | 10/06/12 | 10/06/12 | 7-9a Sat Early Show | 7-9a | -----1- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 7:24 AM 7-9a Sat Early Show 7-9a :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 53 | 10/06/12 | 10/06/12 | Sat Local 6 News at 6p | 6-630p | -----1- | :30 | 1 | \$550.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$550.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMG Tu 10/02/12 6:43 AM Morn News at 6a 6-7a :30 USPRTV19ACH \$550.00 NM MG for 53.1 10/06 1 WKMG Sa 10/06/12 Sat Local 6 News at 6p 6-630p :00 \$550.00 NM See MG 53.2 | | | | | | | | | |
| 54 | 10/06/12 | 10/06/12 | 48 Hours Mystery | 10-11p | -----1- | :30 | 1 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 10:29 PM 48 Hours Mystery 10-11p :30 USPRTV19ACH \$5,000.00 NM | | | | | | | | | |
| 55 | 10/06/12 | 10/06/12 | Inside Edition Wknd | 1135p-1205a | -----1- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 11:48 PM Inside Edition Wknd 1135p-1205a :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 56 | 10/07/12 | 10/07/12 | CBS Sunday Morning | 9-1030a | -----1 | :30 | 1 | \$1,800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$1,800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 9:48 AM CBS Sunday Morning 9-1030a :30 USPRTV19ACH \$1,800.00 NM | | | | | | | | | |
| 57 | 10/07/12 | 10/07/12 | Sun 7-8p | 7-8p | -----1 | :30 | 1 | \$8,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$8,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 8:29 PM Sun 7-8p 7-8p :30 USPRTV19ACH \$8,000.00 NM | | | | | | | | | |

Total Spots 58 Gross Total \$81,750.00

Payment Terms 30 Days

Agency Commission \$12,282.50
 Net Amount Due \$69,487.50

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INVOICE



WKMG
4466 N. John Young Pkwy
Orlando, FL 32804
TEIN: 06-0903509
Main: (407)291-6000
Billing: (407)521-1238

<http://www.local6.com>

Billing Address:

Crossroads Media, LLC
Attention: Accounts Payable
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 260843-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 1065 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/02/12 - 10/08/12 | 260843 | 06358001 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 11 | 27 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|----------------|----------------|---------|--------|----------------|------------|------|
| 1 | 10/05/12 | 10/05/12 | The Doctors | 3-4p | ----1-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 3:31 PM The Doctors 3-4p :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 2 | 10/05/12 | 10/05/12 | Inside Edition | 430-5P | ----1-- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 4:42 PM Inside Edition 430-5P :30 USPRTV19ACH \$800.00 NM | | | | | | | | | |
| 3 | 10/05/12 | 10/05/12 | The Early Show | 7-9a | ----1-- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 7:56 AM The Early Show 7-9a :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 4 | 10/05/12 | 10/05/12 | CSI:NY | 8-9p | ----1-- | :30 | 1 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 7:59 PM CSI:NY 8-9p :30 USPRTV19ACH \$5,000.00 NM | | | | | | | | | |

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| 260843-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 1065 |

http://www.local6.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------|----------------|---------|--------|----------------|-------------|------|
| 5 | 10/05/12 | 10/05/12 | Rachael Ray | 9-10a | ----2-- | :30 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----2-- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGF 10/05/12 9:22 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM 1 WKMGF 10/05/12 9:48 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 6 | 10/08/12 | 10/08/12 | Extra | 4-430p | 1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 4:13 PM Extra 4-430p :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 7 | 10/08/12 | 10/08/12 | News at 5p | 5-530p | 1----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 5:13 PM News at 5p 5-530p :30 USPRTV19ACH \$1,000.00 NM | | | | | | | | | |
| 8 | 10/08/12 | 10/08/12 | The Early Show | 7-9a | 1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 7:27 AM The Early Show 7-9a :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 9 | 10/08/12 | 10/08/12 | Met Yr Mother/Partners | 8-9p | 1----- | :30 | 1 | \$10,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$10,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 7:59 PM Met Yr Mother/Partners 8-9p :30 USPRTV19ACH \$10,000.00 NM | | | | | | | | | |
| 10 | 10/08/12 | 10/08/12 | Rachael Ray | 9-10a | 2----- | :30 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 2----- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 9:11 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM 2 WKMGCM 10/08/12 9:51 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 11 | 10/06/12 | 10/06/12 | Sat 11p News | 11-1135p | -----1- | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCSa 10/06/12 11:11 PM Sat 11p News 11-1135p :30 USPRTV19ACH \$2,500.00 NM | | | | | | | | | |

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 260843-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 1065 |

http://www.local6.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|------------|----------|----------------------------------|----------------|---------|--------|------------|-------------|------|
| 12 | 10/06/12 | 10/06/12 | Inside Edition Wknd | 1135p-1205a | -----1- | :30 | 1 | \$750.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$750.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 12:02 AM Inside Edition Wknd 1135p-1205a :30 USPRTV19ACH \$750.00 NM | | | | | | | | | |
| 13 | 10/06/12 | 10/06/12 | 7-9a Sat Early Show | 7-9a | -----1- | :30 | 1 | \$600.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$600.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 8:29 AM 7-9a Sat Early Show 7-9a :30 USPRTV19ACH \$600.00 NM | | | | | | | | | |
| 14 | 10/06/12 | 10/06/12 | NCAA 3pm Game | various | -----1- | :30 | 1 | \$15,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1- 1 \$15,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Sa 10/06/12 3:29 PM NCAA 3pm Game various :30 USPRTV19ACH \$15,000.00 NM | | | | | | | | | |
| 15 | 10/05/12 | 10/05/12 | CSI:NY | 8-9p | ----1-- | :30 | 1 | \$5,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$5,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG F 10/05/12 8:46 PM CSI:NY 8-9p :30 USPRTV19ACH \$5,000.00 NM | | | | | | | | | |
| 16 | 10/07/12 | 10/07/12 | Face The Nation | 1030-1130a | -----1 | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 11:23 AM Face The Nation 1030-1130a :30 USPRTV19ACH \$2,500.00 NM | | | | | | | | | |
| 17 | 10/07/12 | 10/07/12 | Sun 11p News after NFL Late News | | -----1 | :30 | 1 | \$2,500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$2,500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 11:45 PM Sun 11p News after NFL Late News :30 USPRTV19ACH \$2,500.00 NM | | | | | | | | | |
| 18 | 10/07/12 | 10/07/12 | 6-830a Sun News | 6a-830a | -----1 | :30 | 1 | \$400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -----1 1 \$400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Su 10/07/12 7:42 AM 6-830a Sun News 6a-830a :30 USPRTV19ACH \$400.00 NM | | | | | | | | | |
| 19 | 10/02/12 | 10/08/12 | News at 5p | 5-530p | MTWTF-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG M 10/08/12 5:27 PM News at 5p 5-530p :30 USPRTV19ACH \$1,000.00 NM | | | | | | | | | |

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INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

http://www.local6.com

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-------------------------|---------------------|-----------------|---------------------|
| 260843-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 1065 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/Week | Rate | Type |
|---|------------|----------|--------------------|----------------|---------|--------|------------|-------------|------|
| 20 | 10/04/12 | 10/04/12 | Elementary | 10-11p | ---1--- | :30 | 1 | \$11,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$11,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 10:30 PM Elementary 10-11p :30 USPRTV19ACH \$11,000.00 NM | | | | | | | | | |
| 21 | 10/04/12 | 10/04/12 | Extra | 4-430p | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 4:13 PM Extra 4-430p :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 22 | 10/04/12 | 10/04/12 | The Early Show | 7-9a | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 8:59 AM The Early Show 7-9a :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 23 | 10/04/12 | 10/04/12 | Rachael Ray | 9-10a | ---2--- | :30 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---2--- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WKMGTh 10/04/12 9:21 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM 1 WKMGTh 10/04/12 9:49 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 24 | 10/04/12 | 10/04/12 | Person of Interest | 9-10p | ---1--- | :30 | 1 | \$14,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$14,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 9:32 PM Person of Interest 9-10p :30 USPRTV19ACH \$14,000.00 NM | | | | | | | | | |
| 25 | 10/02/12 | 10/02/12 | Extra | 4-430p | -1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/02/12 4:19 PM Extra 4-430p :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 26 | 10/02/12 | 10/02/12 | CBS Eve News | 630-7p | -1----- | :30 | 1 | \$4,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$4,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTu 10/02/12 6:59 PM CBS Eve News 630-7p :30 USPRTV19ACH \$4,000.00 NM | | | | | | | | | |

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INVOICE



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WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 260843-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 1065 |

http://www.local6.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|------------------------|----------------|---------|--------|----------------|-------------|------|
| 27 | 10/02/12 | 10/02/12 | The Early Show | 7-9a | -1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 8:24 AM The Early Show 7-9a :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 28 | 10/02/12 | 10/02/12 | Rachael Ray | 9-10a | -2----- | :30 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -2----- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 9:20 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM 2 WKMG Tu 10/02/12 9:48 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 29 | 10/03/12 | 10/03/12 | Presidential Debate #1 | 9-11p | --1---- | :30 | 1 | \$18,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$18,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 10:44 PM Presidential Debate #1 9-11p :30 USPRTV19ACH \$18,000.00 NM | | | | | | | | | |
| 30 | 10/03/12 | 10/03/12 | The Doctors | 3-4p | --1---- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 3:54 PM The Doctors 3-4p :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 31 | 10/03/12 | 10/03/12 | Inside Edition | 430-5P | --1---- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 4:51 PM Inside Edition 430-5P :30 USPRTV19ACH \$800.00 NM | | | | | | | | | |
| 32 | 10/03/12 | 10/03/12 | The Early Show | 7-9a | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 8:13 AM The Early Show 7-9a :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 33 | 10/03/12 | 10/03/12 | Rachael Ray | 9-10a | --2---- | :30 | 2 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --2---- 2 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 9:18 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM 2 WKMG W 10/03/12 9:55 AM Rachael Ray 9-10a :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |

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|-----------|--------------|---------------|---------------------|
| 260843-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CRDSSRDADS | 1065 |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------|----------------|---------|--------|----------------|----------|------|
| 34 | 10/02/12 | 10/08/12 | The Doctors | 3-4p | MTWTF-- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/03/12 3:20 PM The Doctors 3-4p :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 35 | 10/02/12 | 10/08/12 | Insider | 530p-6p | MTWTF-- | :30 | 1 | \$900.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/02/12 10/08/12 MTWTF-- 1 \$900.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGW 10/08/12 5:54 PM Insider 530p-6p :30 USPRTV19ACH \$900.00 NM | | | | | | | | | |

Total Spots 40 Gross Total \$107,850.00

Payment Terms 30 Days

Agency Commission \$16,177.50
Net Amount Due \$91,672.50

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INVOICE



WKMG
 4466 N. John Young Pkwy
 Orlando, FL 32804
 TEIN: 06-0903509
 Main: (407)291-6000
 Billing: (407)521-1238

http://www.local6.com

Billing Address:

Crossroads Media, LLC
 Attention: Accounts Payable
 66 Canal Center Plaza
 Suite 555
 Alexandria, VA 22314

Send Payment To:

WKMG
 PO Box 864255
 Orlando, FL 32886-4255
 TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 258461-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |

| Station | Account Executive | Sales Office | Sales Region |
|---------|-------------------|----------------|--------------|
| WKMG | Kristen Waskie | MMT/Philadelph | National |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 953 |

| Flight Dates | Order # | Alt Order # |
|---------------------|---------|-------------|
| 10/02/12 - 10/08/12 | 258461 | 06306362 |

| Billing Calendar | Billing Type |
|------------------|--------------|
| Broadcast | Cash |

| Special Handling |
|------------------|
| |

| IDB # | Advertiser Code | Product Code |
|-------|-----------------|--------------|
| | 11 | 27 |

| Agency Ref | Advertiser Ref |
|------------|----------------|
| | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------|----------------|---------|--------|----------------|------------|------|
| 1 | 10/05/12 | 10/05/12 | Let's Make a Deal | 10-11a | ----1-- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 9:58 AM Let's Make a Deal 10-11a :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 2 | 10/05/12 | 10/05/12 | David Letterman | 1136p-1238a | ----1-- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 11:47 PM David Letterman 1136p-1238a :30 USPRTV19ACH \$1,000.00 NM | | | | | | | | | |
| 3 | 10/05/12 | 10/05/12 | Price Is Right | 11a-12p | ----1-- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 11:30 AM Price Is Right 11a-12p :30 USPRTV19ACH \$1,400.00 NM | | | | | | | | | |
| 4 | 10/05/12 | 10/05/12 | Soaps | 12:30-2p | ----1-- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 12:29 PM Soaps 12:30-2p :30 USPRTV19ACH \$1,250.00 NM | | | | | | | | | |
| 5 | 10/05/12 | 10/05/12 | The Talk | 2-3p | ----1-- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 2:26 PM The Talk 2-3p :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |

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| 258461-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |
| Advertiser | Product | Estimate Number | |
| POL/American Crossroads | AMERICAN CROSSROADS | 953 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------|----------------|---------|--------|----------------|-------------|------|
| 6 | 10/05/12 | 10/05/12 | Extra | 4-430p | ----1-- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ----1-- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGF 10/05/12 4:12 PM Extra 4-430p :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 7 | 10/08/12 | 10/08/12 | Let's Make a Deal | 10-11a | 1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 9:59 AM Let's Make a Deal 10-11a :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 8 | 10/08/12 | 10/08/12 | Hawaii Five-O | 10-11p | 1----- | :30 | 1 | \$11,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$11,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 10:33 PM Hawaii Five-O 10-11p :30 USPRTV19ACH \$11,000.00 NM | | | | | | | | | |
| 9 | 10/08/12 | 10/08/12 | David Letterman | 1136p-1238a | 1----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 11:50 PM David Letterman 1136p-1238a :30 USPRTV19ACH \$1,000.00 NM | | | | | | | | | |
| 10 | 10/08/12 | 10/08/12 | Price Is Right | 11a-12p | 1----- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 11:30 AM Price Is Right 11a-12p :30 USPRTV19ACH \$1,400.00 NM | | | | | | | | | |
| 11 | 10/08/12 | 10/08/12 | Soaps | 12:30-2p | 1----- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 1:59 PM Soaps 12:30-2p :30 USPRTV19ACH \$1,250.00 NM | | | | | | | | | |
| 12 | 10/08/12 | 10/08/12 | The Talk | 2-3p | 1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 2:59 PM The Talk 2-3p :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 13 | 10/08/12 | 10/08/12 | The Doctors | 3-4p | 1----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGCM 10/08/12 3:31 PM The Doctors 3-4p :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |

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TEIN: 06-0903509

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| 258461-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 953 |

http://www.local6.com

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|---|------------|----------|-------------------|----------------|---------|--------|----------------|------------|------|
| 14 | 10/08/12 | 10/08/12 | Inside Edition | 430-5P | 1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/08/12 10/14/12 1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/08/12 4:57 PM Inside Edition 430-5P :30 USPRTV19ACH \$800.00 NM | | | | | | | | | |
| 15 | 10/04/12 | 10/04/12 | Let's Make a Deal | 10-11a | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 9:59 AM Let's Make a Deal 10-11a :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 16 | 10/04/12 | 10/04/12 | David Letterman | 1136p-1238a | ---1--- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 12:12 AM David Letterman 1136p-1238a :30 USPRTV19ACH \$1,000.00 NM | | | | | | | | | |
| 17 | 10/04/12 | 10/04/12 | Price Is Right | 11a-12p | ---1--- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 11:59 AM Price Is Right 11a-12p :30 USPRTV19ACH \$1,400.00 NM | | | | | | | | | |
| 18 | 10/04/12 | 10/04/12 | Soaps | 12:30-2p | ---1--- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 1:59 PM Soaps 12:30-2p :30 USPRTV19ACH \$1,250.00 NM | | | | | | | | | |
| 19 | 10/04/12 | 10/04/12 | The Talk | 2-3p | ---1--- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 2:59 PM The Talk 2-3p :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 20 | 10/04/12 | 10/04/12 | The Doctors | 3-4p | ---1--- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 3:33 PM The Doctors 3-4p :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 21 | 10/04/12 | 10/04/12 | Inside Edition | 430-5P | ---1--- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 4:42 PM Inside Edition 430-5P :30 USPRTV19ACH \$800.00 NM | | | | | | | | | |

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| 258461-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |
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| PDL/American Crossroads | AMERICAN CRDSSRDADS | 953 | |

| Line | Start Date | End Date | Description | Start/End Time | MTWTFSS | Length | Spots/ Week | Rate | Type |
|--|------------|----------|-------------------|----------------|---------|--------|----------------|-------------|------|
| 22 | 10/04/12 | 10/04/12 | Big Bang Theory | 8-830p | ---1--- | :30 | 1 | \$18,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 ---1--- 1 \$18,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMGTh 10/04/12 7:59 PM Big Bang Theory 8-830p :30 USPRTV19ACH \$18,000.00 NM | | | | | | | | | |
| 23 | 10/02/12 | 10/02/12 | Let's Make a Deal | 10-11a | -1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 10:26 AM Let's Make a Deal 10-11a :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 24 | 10/02/12 | 10/02/12 | David Letterman | 1136p-1238a | -1----- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 12:11 AM David Letterman 1136p-1238a :30 USPRTV19ACH \$1,000.00 NM | | | | | | | | | |
| 25 | 10/02/12 | 10/02/12 | Price Is Right | 11a-12p | -1----- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 10:59 AM Price Is Right 11a-12p :30 USPRTV19ACH \$1,400.00 NM | | | | | | | | | |
| 26 | 10/02/12 | 10/02/12 | Soaps | 12:30-2p | -1----- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 12:57 PM Soaps 12:30-2p :30 USPRTV19ACH \$1,250.00 NM | | | | | | | | | |
| 27 | 10/02/12 | 10/02/12 | The Talk | 2-3p | -1----- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 2:28 PM The Talk 2-3p :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 28 | 10/02/12 | 10/02/12 | The Doctors | 3-4p | -1----- | :30 | 1 | \$500.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$500.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 3:12 PM The Doctors 3-4p :30 USPRTV19ACH \$500.00 NM | | | | | | | | | |
| 29 | 10/02/12 | 10/02/12 | Inside Edition | 430-5P | -1----- | :30 | 1 | \$800.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$800.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 4:43 PM Inside Edition 430-5P :30 USPRTV19ACH \$800.00 NM | | | | | | | | | |

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|---|------------|----------|------------------------|----------------|---------|--------|----------------|-------------|------|
| 30 | 10/02/12 | 10/02/12 | NCIS:LA | 9-10p | -1----- | :30 | 1 | \$15,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 -1----- 1 \$15,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG Tu 10/02/12 9:44 PM NCIS:LA 9-10p :30 USPRTV19ACH \$15,000.00 NM | | | | | | | | | |
| 31 | 10/03/12 | 10/03/12 | Let's Make a Deal | 10-11a | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 9:58 AM Let's Make a Deal 10-11a :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 32 | 10/03/12 | 10/03/12 | David Letterman | 1136p-1238a | --1---- | :30 | 1 | \$1,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 12:09 AM David Letterman 1136p-1238a :30 USPRTV19ACH \$1,000.00 NM | | | | | | | | | |
| 33 | 10/03/12 | 10/03/12 | Price Is Right | 11a-12p | --1---- | :30 | 1 | \$1,400.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,400.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 11:59 AM Price Is Right 11a-12p :30 USPRTV19ACH \$1,400.00 NM | | | | | | | | | |
| 34 | 10/03/12 | 10/03/12 | Soaps | 12:30-2p | --1---- | :30 | 1 | \$1,250.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$1,250.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 1:29 PM Soaps 12:30-2p :30 USPRTV19ACH \$1,250.00 NM | | | | | | | | | |
| 35 | 10/03/12 | 10/03/12 | The Talk | 2-3p | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 2:59 PM The Talk 2-3p :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 36 | 10/03/12 | 10/03/12 | Extra | 4-430p | --1---- | :30 | 1 | \$700.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$700.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 4:20 PM Extra 4-430p :30 USPRTV19ACH \$700.00 NM | | | | | | | | | |
| 37 | 10/03/12 | 10/03/12 | Presidential Debate #1 | 9-11p | --1---- | :30 | 1 | \$14,000.00 | NM |
| Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/01/12 10/07/12 --1---- 1 \$14,000.00 | | | | | | | | | |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG W 10/03/12 10:45 PM Presidential Debate #1 9-11p :30 USPRTV19ACH \$14,000.00 NM | | | | | | | | | |

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

NONDISCRIMINATION POLICY: Post-Newsweek Stations, Inc. and its stations do not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract is hereby rejected.

INVOICE



Send Payment To:

WKMG
PO Box 864255
Orlando, FL 32886-4255
TEIN: 06-0903509

| Invoice # | Invoice Date | Invoice Month | Invoice Period |
|-----------|--------------|---------------|---------------------|
| 258461-1 | 10/28/12 | October 2012 | 10/01/12 - 10/08/12 |

| Advertiser | Product | Estimate Number |
|-------------------------|---------------------|-----------------|
| POL/American Crossroads | AMERICAN CROSSROADS | 953 |

<http://www.local6.com>

| | | | |
|--------------------|----|--------------------|-------------|
| <u>Total Spots</u> | 37 | <u>Gross Total</u> | \$88,550.00 |
|--------------------|----|--------------------|-------------|

Payment Terms 30 Days

| | |
|--------------------------|-------------|
| <u>Agency Commission</u> | \$13,282.50 |
|--------------------------|-------------|

| | |
|-----------------------|-------------|
| <u>Net Amount Due</u> | \$75,267.50 |
|-----------------------|-------------|

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